

Palm Springs Councilman Prejudice Charged on Zoning

Change to R-3 Set for Action

By PEYTON CANARY

City Councilman George Beebe Jr., charged last night that "there is a definite case of prejudice" which "involves a council member" in councilmanic consideration of the Westview Development Corp.'s application for rezoning on the city golf course.

Hospital Fund at \$235,000

Groundbreaking In February

A total of \$235,000 has been pledged to the Desert Hospital building fund for the Golf Classic Wing. William Perberg and Milton Prell, fund co-chairmen, announced today.

Groundbreaking ceremonies for the new wing will be held in early February with construction immediately following, Perberg said. Williams and Williams, architects, designers of the hospital, will put the work out for bid in about three weeks, according to Perberg. The contract will go to the lowest bidder.

The Golf Classic Wing will be the first to be built in a two-million-dollar expansion program being spearheaded by Perberg and Prell. More rooms and other hospital facilities are urgently needed due to continued expansion bringing additional people to the desert area.

A \$100-a-plate dinner show will be held in the Mediterranean Room of the Riviera Hotel Feb. 2. Such stars as Bob Hope, Frank Sinatra, Dean Martin, Kay Starr and the Crosby Brothers will appear with all proceeds going for the Golf Classic Wing.

Hotel Zone Compromise In Progress

A new compromise proposal on the requested Biltmore Hotel rezoning application gained strong support from the City Council, residents in the Biltmore area, and apparent agreement from Biltmore representatives Monday.

The new proposal, the fifth major plan considered by the council in the controversial application for rezoning from guest ranch to R-3, hotel and apartment zoning, and R-2, limited multiple dwelling, was presented by Councilman Ted McKinney. McKinney's plan was posted after James Schlecht, attorney representing the Biltmore, posted a map counter proposal to the map presented in a luncheon meeting last month by the protesting property owners.

George Mitzner, chairman of the neighborhood group protesting the Biltmore requests, protested the Schlecht map, saying R-2 property would still front R-1 residences. "We feel we are being abused by this," Mitzner said, adding he considered the planning commission plan "poor planning."

One resident near the Biltmore termed the McKinney plan "the best answer yet proposed." Mayor Frank Bogert told the meeting that "everyone must give a little" to solve the problem.

Under the McKinney plan, a three-acre strip is reserved for R-1a, residential zoning. 11.5 acres would be zoned R-3, hotel and apartment, and approximately 10.5 acres R-2, limited multiple dwelling, as a buffer zone. The revised zone ordinance will be considered in the Jan. 22 meeting.

The board of directors allotted \$10,040 at its meeting Monday, and at the same time urged members of the organization "to get busy" and speed the campaign.

The luncheon was held at the Riviera Hotel attended by 50 members of the board and advisory committee. Jack Miles, campaign chairman, told the group that 3,000 letters soliciting advance gifts had been mailed and that these would be followed up by personal contact.

Beebe's charge came brief minutes before the council voted 4-2 to instruct City Attorney Jerry Bunker to bring in an ordinance Jan. 22 for R-3 zoning of 14 acres of the property on the north side of the Palm Springs Golf Course. Beebe abstained from the vote, and Councilwoman Mary Carlin and Councilman Harry Paisley voted against the action. Council member Ted McKinney emphasized the action was only to have the ordinance drafted for consideration.

Probe Set

Beebe told The Desert Sun today an investigation of the matter is underway. He reported that he expected to have complete information on the matter before the Jan. 22 meeting.

Earlier, Beebe had told the council that "I disqualify myself — I really am prejudiced." He said the golf course had been "like a baby with me," adding that "two bad developments started it (his prejudice against developments on the course)."

Beebe emphasized that he didn't want to "impede progress" and told the council they shouldn't fight developments to "send them down the valley."

Councilman Harry Paisley asked the council if "anyone on this council is personally interested" in the Westview project. The query brought a silent pause, followed by Mayor Frank Bogert's observation that "I used to be — about 20 years ago — but I'm not anymore." Beebe's prejudice charge followed Paisley's query, after Councilman McKinney made the motion calling for the city attorney to prepare an ordinance for R-3 zoning, with revisions. The stipulations included no commercial activities in the Japanese-styled apartment development, and a minimum set-back of 35 feet from the fairway edge.

Paisley challenged Beebe's abstinence from the vote, asserting that "this is vital to all the people in this town — no one should abstain . . . but should stand up and be counted."

Paisley had bitterly opposed the development, terming R-3 zoning "though restricted to the apartment usage — tantamount to giving a hotel down here." He emphasized the action would be "breaking faith with the hotel people."

Hotelman Harry Taylor told the council Palm Springs has "too many hotels and not sufficient business coming into town to support more hotels." Bogert, who pointed out the R-3 zoning would permit an apartment — not a hotel — replied "I could write you a book about why the hotel people here aren't making money."

Paisley rebounded to discussion by saying "it is all economics — and there are too many fast buck boys around town now, in my opinion."

Center of the bitter argument is an R-3 zoning application for 14 acres on the city golf course. Developer R. J. Hanousek plans a one and two-story Japanese-styled Federal Housing Authority-financed cooperative apartment development on the site.

Previous planned projects on Westview-owned land include the Blackstone hotel, which wasn't built, and a housing development which was taken over by the financing agency.

Weather

Sunny today. Mostly sunny Wednesday. Slightly cooler days. High 80 to 85 today. Gusty north winds 20 to 30 at times late today and Wednesday.

Monday's high temperature in Palm Springs was a sunny 91. Low was 51.

The Desert Sun

THIRTY-FIFTH YEAR

The Desert Empire's Leading Daily Newspaper

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TAX REVISION GETS PRIORITY FOR CONGRESSIONAL ACTION

Supervisors Ask Probe In Desert

New Election Board Inquiry

RIVERSIDE — Faced by resumed charges of felonies against the election board of Garnet Precinct No. 1 in North Palm Springs, the board of supervisors voted Monday to request the grand jury to further investigate the situation.

The board also asked further evaluation of information be submitted for use of supervisors in appointing members of the election board preceding the primary election.

The board requested that the information be in their hands before March 1.

Charges Repeated

Following a previous investigation of charges by the North Palm Springs Chamber of Commerce, voters in the area and political party heads, the grand jury of 1961 recommended that no further investigation be made. It is probable that any further grand jury perusal of the charges would be made by the incoming 1962 grand jury.

J. S. Eisen of Palm Springs, publicity director for the Republican Party primaries in Palm Springs, reiterated previous allegations that people have had difficulty in registering to vote and that at the May 23 water district election 10 illegal votes were cast.

Report Incomplete

Thomas D. Pendergast, president of the North Palm Springs County Water District board, charged that Mary Kirsch, a member of the election board, had requested and been granted exclusion from the water district, faced a map of the proposed district boundaries as she worked at the election board table, and herself cast one of the 10 illegal votes.

The controversial election board is now inactive. "We can't remove a board that is not now in existence," said Supervisor Norman Davis, agreeing that the last grand jury report was "seemingly incomplete."

"I believe that if reappointment of this election board is requested there will be quite a bit of discussion about it by this board of supervisors," opined Supervisor Paul Anderson.



HIGH PLUMES of smoke raised into the sky until 8 a. m. this morning, following the crash of two tankers on Highway 99 near Thermal, causing some residents to believe the mountains were afire. The trucks, Rodriguez Premex, carrying 8,000 gallons of gasoline, and Transportation International, carrying 7,800 gallons of kerosene, were set ablaze following the sideswiping

of one by a Television Mexicana van, which was ripped open along one side. The tanker following behind the struck one jackknifed on spilled fuel and crashed. Flames shot skyward. In the picture above is shown about 200 feet of highway burning. No one was injured, but 30 firemen from 11 desert area stations fought the blaze for five hours.

West, Midwest, Part Of East Hit by Storms

By United Press International
Arctic air poured southward over the West and Midwest today with twin blasts of snow and below zero cold. There was no relief in sight.

The deep freeze stretched over most of the nation. Thousands of children got unexpected holidays when schools were forced to close. Crews fought to keep highways open under the onslaught of blowing snow.

At least 66 persons have died in 14 states from weather-attributed causes since the weekend. At Rock Island, Ill., the body of William Sanders, 43, was pulled from a box car. The temperature was 6 above. He died of exposure. So did Olaf Lysgaard, 76, Amherst, Minn., found lying unconscious.

On another storm front, western New York State was blanketed with as much as 14 inches of snow. The snow followed two days of sleet and freezing rain. Roads were a mess. Buffalo bus driver Abe Smith finished his route Monday night and dropped dead, apparently of a heart attack.

The storm in the Buffalo vicinity reached blizzard proportions, with high winds blowing snow and reducing visibility to almost zero. At least a dozen schools in the area were closed.

Thermometers plunged below zero from Montana to Colorado and from the Dakotas into Illinois. In some mountain sections it was 30 below and it was 41 below at Butte, Mont. Snow fell from the Rockies into Oklahoma and Texas and eastward through the Mississippi Valley into northern reaches of the Gulf states. Where it was warmer there was freezing rain.

Thousands of automobiles were stranded and completely covered by snow on Chicago streets. Public transportation facilities were jammed with commuters who left their cars behind. The temperature in Chicago during the morning rush hour was 6 below.

Reds Agree To Release Jetliner

MOSCOW (UPI) — The Soviet Foreign Ministry agreed today to release the Belgian Sabena airliner that was forced down in Soviet Armenia Monday with 27 persons aboard.

Deputy Foreign Minister Vassily Kuznetsov told Belgian Ambassador Hippolyte Cools that the plane probably would be released Wednesday.

Kuznetsov said the French-built twin-jet Caravelle and its 19 passengers and eight crew members were in good condition.

At Tehran, the point from which the plane departed on its flight, Sabena Airlines identified three of the passengers as Americans. The airline said they were Charles and Maria Weimer of New York and a Fred Holden, whose address was not immediately available.

Administration Forces to Duck Early Debates

WASHINGTON (UPI) — President Kennedy and Democratic congressional leaders agreed today to push for consideration of his tax revision bill ahead of the administration's two most controversial proposals — liberalized trade and medical care for the elderly.

The timetable was discussed at a White House breakfast meeting at which Kennedy and the Democratic high command in the House and Senate discussed strategy for the new session of Congress convening Wednesday.

A surprise of the session was Kennedy's announcement that he will ask Congress for an early increase in the \$298 billion debt limit to enable the Treasury to meet expenses.

The tax bill, aimed at providing incentives for businesses to invest in new plants and at the same time plugging some loopholes in the law, will be one of the first administration measures cleared for floor action.

To Study Welfare

The House Ways and Means Committee, which must initiate four major parts of Kennedy's program including trade and medical care, then will turn its attention to improvements in existing welfare programs for the needy.

Rep. Wilbur Mills, D-Ark., Ways and Means chairman, told Kennedy it would be impractical to hold simultaneous House-Senate hearings on the big legislative items.

Chairman Harry F. Byrd, D-Va., of the Senate Finance Committee, concurred in this. The idea for simultaneous hearings had been advanced by Senate Democratic Leader Mike Mansfield, Mont.

Byrd, it was said, told Kennedy he was opposed to the administration plan to finance the medical bill under the social security system. But he assured the President he would not try to delay action.

There was variance in reports as to the exact order of House consideration of major measures. While one member described the debt ceiling request as a "possibility," others said it was presented by the administration as an immediate need.

The current debt ceiling of \$298 billion will revert to \$285 billion July 1, 1962. The administration now expects a deficit of almost \$7 billion, and Byrd thinks it will go to \$8 or \$10 billion.

NEWS in BRIEF

BERLIN (UPI) — Russian soldiers guarding the Berlin border shot and killed a Communist policeman trying to escape to West Berlin, the West Berlin newspaper Morgenpost reported today.

WASHINGTON (UPI) — The Civil Aeronautics Board has decided to let airlines impose financial penalties on passengers who failed to show up for scheduled flights if the passengers are given similar protection.

The board Monday night approved an airline proposal to assess penalties of \$50 or 50 percent of a one-way fare, whichever is greater, in refunding money for unused tickets which were not canceled prior to flight time.

NEW YORK (UPI) — An Air Force KB50 tanker plane with nine men aboard was reported missing early today over the Atlantic east of Virginia.

The plane was reported overdue on a flight from Langley Field Va., to the Azores, the Coast Guard said.

AURELIA Iowa (UPI) — An Illinois Central passenger train lurched off its tracks today, trapping the engineer in the wreckage of his overturned diesel. At least one person was killed and an undetermined number of persons were injured.

JAKARTA, Indonesia (UPI) — A spokesman for President Sukarno said today Indonesia will decide within 10 days whether to settle its dispute over West Irian (Dutch New Guinea) by diplomacy or "other means."

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Chest Campaign Falling Behind

Palm Springs Community Chest, falling behind in its drive for \$114,000 for eight local agencies, met Monday and allotted 10 per cent of the requested budgets to each.

The fund, normally between \$25,000 and \$30,000 at this time, had reached only half of its goal at the time for the first payment to the local charitable groups.

The board of directors allotted \$10,040 at its meeting Monday, and at the same time urged members of the organization "to get busy" and speed the campaign.

The luncheon was held at the Riviera Hotel attended by 50 members of the board and advisory committee.

Jack Miles, campaign chairman, told the group that 3,000 letters soliciting advance gifts had been mailed and that these would be followed up by personal contact.

Chest president Bill Smith said that he did not want to see the Community Chest campaign "drag out—let's bring in the funds and

complete the campaign this month," he urged.

In other action, the executive board approved the sale of 10 shares of General Motors stock which had been given to the chest by a local man.

Need for support of the community chest was reflected in every word spoken at Monday's meeting, and besides mapping plans for a vigorous campaign, a rule of thumb for donations was also discussed by the group.

Miles said that a minimum contribution should be one hour's salary per month from working people.

It was pointed out that local winter residents who usually make donations to Community Chests in home areas or states, could ask that a percentage (perhaps 25 per cent) of their contribution be sent to Palm Springs to help support local agencies.

Agencies benefitting in the local drive are the Boy Scouts, Girl Scouts, Youth Center, Boy's Club, Safety Council, Welfare and Friendly Aid, Campfire Girls and the Desert Museum.

BULLETIN

LOS ANGELES (UPI) — Plans for publication of a new afternoon metropolitan newspaper to be called the Los Angeles Post were announced today.

The paper, in tabloid format, will be published five days a week, Monday through Friday with four editions daily.

The plans were announced at a press conference at the Greater Los Angeles Press Club by Marvin J. McConnell, president of the new paper. McConnell also is president of the Small Business News Publishing Co. of Chicago.

Target date for publication of the first issue is the second Monday in April with a starting circulation of 100,000, McConnell said.

Price of the paper will be five cents per copy.

Four Million Jobless In Nation in December

WASHINGTON (UPI) — The government was expected to report today that unemployment edged above four million in December.

Labor Secretary Arthur J. Goldberg planned to announce last month's job figures at a news conference this afternoon.

Administration officials said they hoped any increase in joblessness would not exceed 100,000 — the normal rise for December. A key economic indicator—the seasonally adjusted rate of unemployment — would fall if the jobless rise was smaller than usual. The rate stood at 6.1 per cent in November after a significant drop of .5 from the October reading.

The shortage of jobs has been a persistent problem during President Kennedy's first year in office. He entered the White House with unemployment estimated at 5,385,000 in mid-January. The next month it hit a postwar peak — 5.7 million — before gradually declining to 3.9 million in October.

Palm Springs Going Rural

Automation which has been a big word in big city factories, has gone down on the farm. And Palm Springs today and for the next two weeks, will go rural along with it.

More than 2,700 dealers in the Massey-Ferguson, Ltd.'s organization are here, or due to arrive here in the next two weeks, to introduce the world-wide company's line of new 1962 farm equipment. Headquarters for the convention are at Riviera Hotel and the delegates to the convention will shuttle back and forth between Palm Springs and Indio during their stay in the desert.

Equipment on Display
Fifty new farm machines have been added to the MF line and the company, which has its headquarters in Toronto, Canada, is bringing all of its dealers in the United States to Palm Springs to

preview the latest in farm equipment. The machinery being shown here, starting today, is valued at more than \$1 million.

The company has leveled and prepared a 150-acre site back of the Riverside County Fairgrounds at Indio for demonstration of its equipment.

The company's new equipment, designed to encourage streamline farming, is the answer to the question "How you gonna keep 'em down on the farm?"

Push-button gear shifting, more gears to provide a greater choice in speed and traction, provisions to apply power to the wheel which has the best traction, power steering, headlights and even a horn, bring the heavy-duty farm equipment near the comfort and convenience of the modern passenger car.

Come Here in Groups

During the next two weeks the MF company will bring its national dealers here in groups of around 500. The first group of around 600 arrived today.

Each of the dealers will be asked to try out the new equipment at the test field in Indio.

The Massey-Ferguson company had world-wide sales of \$519 million in 1961. In the United States sales totalled \$190 million.

Automation has arrived to aid the farmers' green-thumbs and they like it that way, judging from the sales records.

ISSUES CRASH REPORT

WASHINGTON (UPI) — Two accidents involving nonscheduled airlines killed 151 persons last year more than half the total dead in airline crashes for the year. Five crashes of scheduled airlines took the remaining 124 lives, the Civil Aeronautics Board announced Monday.

Council 'Huddles' Are 'Very Wrong' — Carlin

The Palm Springs city council agreed last night to meet with members of the city planning commission in a luncheon session, Jan. 18, but the meetings brought charges from Councilwoman Mrs. Mary Carlin that "meeting in a huddle is very wrong."

Mayor Frank Bogert and Councilman Ted McKinney emphasized the meetings are not huddles. "These discussions aren't on specifics, but long range matters," McKinney said.

"I think the planning commission was hurt because we turned down several of their projects," Mayor Bogert observed.

Sydney Rubin Services Set For Wednesday

Funeral services for Sydney Rubin, 54, 503 Calle Palo Fierro, will be conducted at 1 p.m. Wednesday in Wiefels and Son Chapel, Palm Springs. He died at his residence Friday, following a lengthy illness.

A native of Boston, Mass., Rubin had been a resident of Palm Springs seven years and of California 23 years. He was employed as an agent for United Insurance Co.

He is survived by two sons, Fred J. Rubin and Andrew M. Rubin, both of Palm Springs; a brother, Fred Rubin of Los Angeles; and a sister, Adel Taub of Los Angeles.

Rabbi Joseph Hurwitz of Temple Isaiah will officiate at the services. Interment will be in Desert Memorial Park.

ALMANAC

By United Press International

Today is Tuesday, Jan. 9, the 9th day of the year with 356 to follow in 1962.

The moon is approaching its first quarter.

The evening star is Jupiter.

On this day in history:

In 1788, Connecticut ratified the Constitution and was admitted into the Union.

In 1793, the first successful balloon flight in the U.S. was made by Jean (Zhon) Pierre Blanchard over Philadelphia.

In 1861, Mississippi seceded from the Union.

In 1945, General Douglas MacArthur's promise "I shall return" was fulfilled as American soldiers invaded Luzon in the Philippine Islands.

A thought for the day: English poet and essayist John Addington Symonds said, "No seed shall perish which the soul hath sown."



GIRLPROOF—Sheri Good of Palm Springs was pressed into service during farm equipment show in Indio to demonstrate new "automated" tractor operation. Sheri drove the Massey-Ferguson tractor, which has power steering, automatic transmission, automatic weight-transfer features.

Removal of Restrictions From Oil Imports Asked

WASHINGTON (UPI) — The Office of Emergency Planning (OEP) has recommended to President Kennedy that he remove all import restrictions on residual oil, a reliable source said today.

The source said the recommendation has been at the White

House for three or four weeks. It is a result of a study initiated last May by New England's senators and representatives.

Kennedy's delay in acting on the recommendation points up the highly controversial aspects of it. Should he remove quotas, a sure-fire, bitter protest would be forthcoming from congressmen from coal-producing states.

Residual oil restrictions have been favored by coal states and vigorously opposed by northeastern states which use the heavy oil to produce electricity and heat large buildings.

The residual oil consumers claim the restrictions have caused higher prices and shortages. Coal interests claim it is foolish to become increasingly dependent on a foreign fuel supply which might be cut off in event of war.

The coal industry also maintains that mining facilities are being allowed to deteriorate and might not be available in case of a national emergency.

Residual oil is a left-over product from crude oil refining. Most of the imports to this country come from Venezuela.

On March 10, 1959, President Eisenhower issued an order restricting imports on crude oil and residual oil. His order followed a finding by the Office of Civil and Defense Mobilization that crude oil was coming into this country at a rate to impair national security by discouraging domestic production and development.

U. S. WEATHER

By United Press International

	High	Low	Precip.
Boston	45	29	
Chicago	19	-2	.01
Denver	27	-19	.72
Detroit	23	8	.02
Fort Worth	58	20	.02
Helena	9	-23	.01
Kansas City	34	2	
Los Angeles	78	55	
Miami	82	54	
Minneapolis	3	-13	T.
New York	47	28	.01

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Utility Line Burial Set In Springs

Over protests of developer Leonard Wolf, the city council Monday passed 6-1 an expanded ordinance required underground utilities installations on all new developments and subdivisions within the city.

Exceptions are high tension main lines and high-voltage lines.

Wolf told the council that the requirement would add greatly to the cost of planned low-cost apartments he plans for Section 34, in a recently annexed area in the north of town.

"This site is completely surrounded by county M-3 lands—they can build anything around me except a steel mill," Leonard said. "The Federal Housing Administration sets the base prices for these rentals — and it will continue during the 40-year life of the mortgage," Wolf said. The project is \$2.25 million apartment group, which can house approximately 300 persons now residing on Section 14, Wolf said.

"This council can decide whether there will be any low-cost housing in Palm Springs," he said. He emphasized that a \$10 increase in rental prices would take the development out of the low-cost category.

Produce man Matthew Dragovich said that the exceptions to underground utilities specified high-voltage primary service.

"These are actually main transmission lines," he explained, adding "the primary service to my place isn't 33,000 volts — and according to this ordinance it would have to go underground." Dragovich said rock conditions in the area of his land south of Highway 111 in the eastern portion of town would make underground costs "prohibitive."

Councilmen told both men "variances are allowed for in the ordinance."

Other council action included reappointment of Warren Slaughter as chairman of the city personnel board; approval of purchase of a "high gain" antenna for the police department radio system; and approval of the beginning of a Conelrad Alert System for this area.

"I have made application to the federal government for \$15,000 in matching funds for Civil Defense work here — of course we don't know what we'll get, if anything," City Manager Dan Wagner said. Wagner said the \$10,000 approved for the Conelrad system is for a big generator. Engineering services are being donated. Radio station KCMJ, a local affiliate of a national network, will provide the Palm Springs area Conelrad signals.

Previn Said Ill

LOS ANGELES (UPI)—Pianist Andre Previn was reported to be ill with virus pneumonia today. Scheduled to perform as soloist with the Los Angeles Philharmonic Orchestra at its opening concert tonight, he will be replaced by Jorge Bolet.

AFTER TRAIN WRECK

Holland Mourns Dead

HARMELEN, Holland (UPI)—Flags flew at half-staff throughout Holland today in tribute to the 87 victims of the country's worst rail disaster in history.

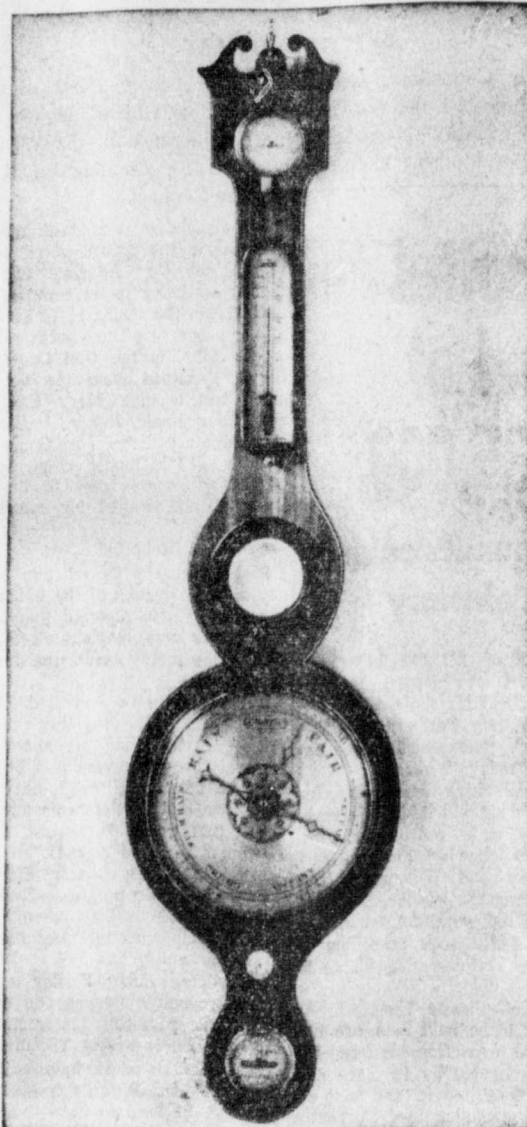
All Holland was in mourning as grief-stricken relatives went about the saddening task of identifying the remaining 18 bodies and making arrangements for the burial of 69 other victims.

Officials said 55 other persons were injured Monday when an 11-coach express from Leeuwarden-to-Rotterdam roared past a red danger sign hidden in the mist and slammed into the side of a 6-coach Rotterdam-to-Amsterdam express at an 80-mile-an-hour clip.

Both engineers were killed and it is possible the exact reasons for the crash never will be known.

A government investigation will open Friday.

Officials trying to piece together the cause of the disaster said the express train from Leeuwarden was seven minutes behind schedule when it approached a short span of single tracks over which the Rotterdam-Amsterdam train was to run.



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Steel Inventory Causes Concern

WASHINGTON (UPI)— Administration officials were reported today about a rapid buildup of steel inventories by firms seeking to hedge against a possible mid-year strike by steel workers.

The officials said extensive stockpiling of steel products now would only harm the national economy, steel companies and their customers and workers.

Industry sources have reported a sharp increase in new orders about six to eight weeks in advance of the usual buildup before the start of negotiations between "Big Steel" and the United Steel workers.

The contract talks are not scheduled to begin until May and

no walkout is possible by the 500,000 workers until the present pact expires June 30.

Meets With Press

Labor Secretary Arthur J. Goldberg, who was reported optimistic about chances of avoiding a strike, was expected to renew President Kennedy's call for "responsible" bargaining at a news conference this afternoon.

Goldberg and Kennedy have discussed the outlook for steel negotiations.

"If Goldberg thought an auto strike would injure the country last fall, that is true in spades for steel," one official said.

Administration officials were said to fear that a steel buildup now might keep the mills going at near-capacity for six months but reduce business in the second half of the year to a trickle even if there is no strike.

Requires Even Pace

Goldberg was described as feeling that the economy requires more evenly placed production, and so do unions and management.

Workers who may get overtime pay during the "steel rush" would be unemployed when the boom ended, according to this theory. As for the steel producers, they would find it expensive to make steel at overtime rates and using older plants that are growing obsolete and are less efficient.

The plight of small businessmen who cannot afford to stockpile steel in large quantities also was a factor in the administration's thinking.

Palm Desert B.P.A. Sets Installation

PALM DESERT — New officers will take over duties Thursday night in the first meeting of the year for the Business and Professional Association here.

Final voting is still in progress for the president to succeed Ed Martin, while other officers were elected earlier. The meeting will start at 8 p.m. at the Doggie Duds, 73-385 Highway 111.

Hosting the monthly meeting will be Win and Dorothy Andrews of the Village Liquor Store, with catering to be handled by Merrill Young of the Fairway Cafe.

Ball Ad Agency Named Promoter

The recently formed Imperial Valley Development Agency has announced plans for 1962's area promotion and simultaneously appointed Ball Advertising, Inc., Palm Springs and San Bernardino, as its advertising and publicity agency.

This program will focus on industrial development and tourist promotion, according to Everett L. Ball, President. He indicated that the promotion will include newspaper, direct mail, fair exhibits, industrial development publications and radio.

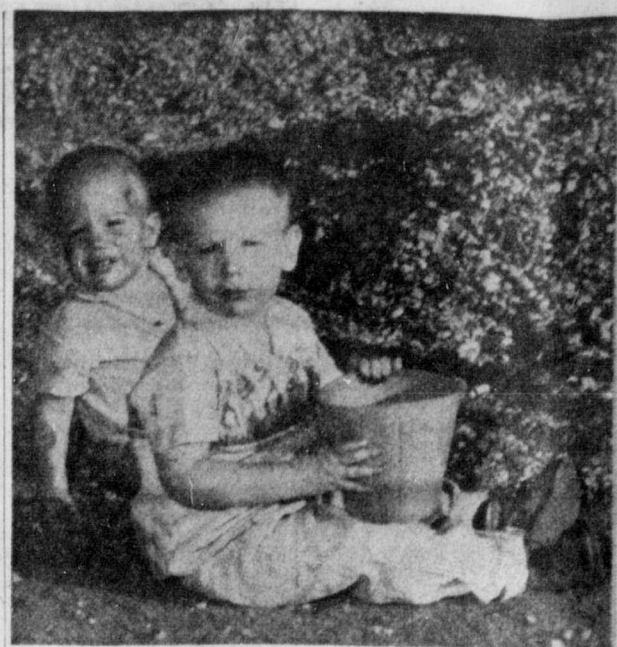
Four Die in Plane Crash

MANILA (UPI)—A U.S. Navy Skyraider plane crashed near Mt. Santa Rita, north of Manila, today killing all four persons aboard, a Navy spokesman said.

The spokesman said a rescue team dispatched to the crash site found no survivors. He said two officers and two enlisted men from the 7th Fleet attack carrier USS Lexington were aboard the plane.

Cause of the crash was not determined.

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PICKING PEBBLES in the parkway Sunday were two young desert resort area residents, John Rogers, 2 1/2, son of Mr. and Mrs. David Rogers, 35-470 Corregidor, and his younger friend, Alan MacLean, 2, son of Mr. and Mrs. Arnold MacLean, who live just across the street. These two stalwarts really make a big deal out of the gravel business. (Desert Sun Photo)

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IN WATER BATTLE

Arizona Now on Stage

WASHINGTON (UPI)— Arizona attorneys prepared to take the stage today in a dramatic 10-year legal battle between that state and California drawing toward a close in the Supreme Court.

Northcutt Ely, special assistant attorney general for California, wound up his opening arguments but said he would reserve time for a final argument.

Ely and California Atty. Gen. Stanley Mosk Monday opened an unprecedented 16-hour oral argument over a proposed court decree to settle a feud over the division of Colorado River water.

On that decision may hinge the fate of Arizona's Central Arizona Project and California's Metropolitan Water District, which serves about 90 cities.

The proposed decree is in the form of a report by New York attorney Simon H. Rifkind which provides for the allocation of 7.5 million acre-feet of water in the Colorado mainstream.

California's Arguments

The proposal, which would allocate 4.4 million acre-feet to California, was termed unrealistic by Ely, who said it was based on "a wholly unsound premise."

Ely contended that the 7.5 million acre-feet seen by Rifkind as

available for the lower basin of the Colorado River would not be available as new projects were built in the Upper Colorado Basin north of the Arizona-Utah border.

He said the Rifkind formula provided a "built-in shortage" which would reduce California's share to only 3.8 million acre-feet.

Under California laws, based on the traditional western concept of priority to the first users of water, California's Palo Verde and Imperial irrigation districts would

have priority over the MWD, Ely said.

As a result, he said, the MWD would go without water because the upper basin states would insist on enforcement of the Colorado compact of 1922.

The compact seeks to assure both the upper and lower basins of an equitable share of Colorado River water. At present, California is using water not being used by the upper basin to supplement its supply.

Ely said Rifkind had been "unduly optimistic" in drawing up his report and in predicting that projects in the upper basin would not be completed in the near future.

He said depletion by the upper basin already had reached the "break even" point and in years of lesser streamflow would cut in to the lower basin availability.

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TO MAKE DREAMS COME TRUE**

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Save 'N Travel Club is sponsored by 11 affiliated California savings and loan associations—including ours—with combined assets of more than \$400 million. Come in and ask us to tell you all about this interesting new service.

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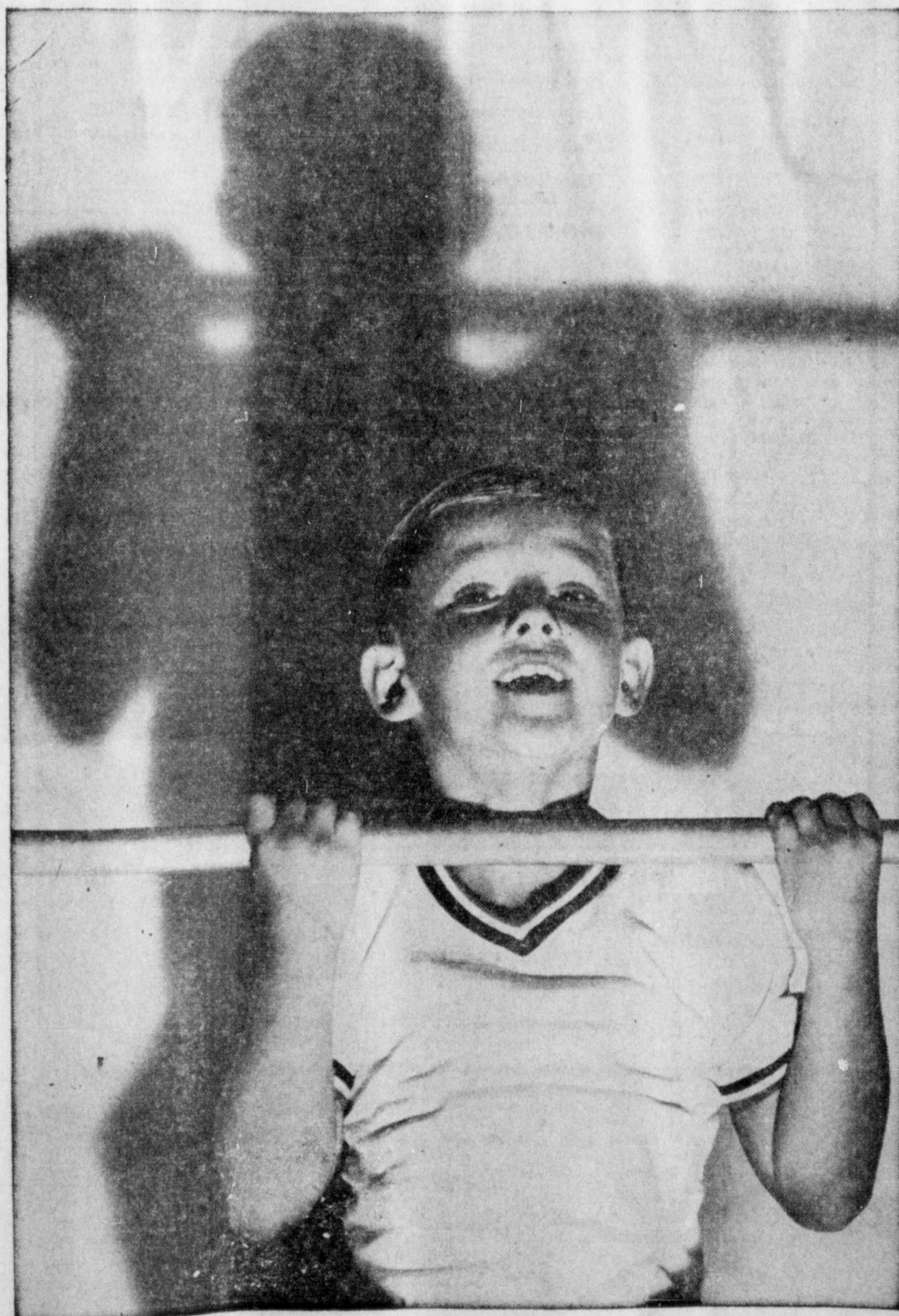
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when Jimmy grows as big as his shadow

...the free world he lives in will be using almost a million gallons of petroleum every minute.

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Yes. In the United States alone, we found two new barrels of oil for every barrel we took out of the ground.

The search will continue to help make certain that Jimmy and his generation will have the oil they need for an ever-expanding number of homes, cars, mechanized farms and industries ... and provide chemicals from petroleum that will help make possible more exciting new products.

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Disputed Land Is Stone-Age

Editor's Note: West New Guinea, a Dutch territory which Indonesia has threatened to "liberate" by force if necessary, has little to recommend it as a tinder box in the modern world. In the following dispatch UPI correspondent Cleve Corlett describes a Stone Age society obvious to the Atomic Age's strife, living in a land whose limestone and coral soil is robbed of much of its richness by a blaring sun and heavy rains.

By CLEVE CORLETT
WASHINGTON (UPI) — The people of West New Guinea, a Dutch territory which Indonesia has threatened to "liberate" by force if necessary, live in a Stone-Age culture and are impervious to events that surround them.

Many of these people — "Papuan" as New Guineans are collectively called—have never heard of either The Netherlands or Indonesia. They live in grass huts, wear little clothing, and some of them still practice head-hunting and cannibalism.

This consensus was made by the National Geographic Society, which studies such people and their culture. Officials of the society said the population of the area is so generally under-developed that many of the natives think that an airplane passing overhead is a "great spirit."

Railroads' Earnings in Another Fall

WASHINGTON (UPI) — The Association of American Railroads said today the industry's net earnings declined in 1961 for the sixth consecutive year and made congressional action a must this year.

Daniel P. Loomis, association president, told the 16th annual Railroad Management Institute of American University here that the industry "is in a situation serious enough to curl your hair."

At a time when the nation's general economic activity was the best ever, Loomis said, it was dismal for the railroads. He said net earnings fell from a "modest" 4.2 per cent in 1955 to about 2 per cent in 1961.

He called for the setting of fees for commercial use of tax-built facilities, an end to discrimination in state and local property taxes, and other legislative moves to restore health to the railroads.

The territory, which is called West Irian by Indonesia, occupies the Western half of New Guinea. It was first sighted by Portuguese sailors in 1511, who called the natives "Os Papuas"—the frizzle-haired.

Spanish explorers claimed the island in 1545, and named it New Guinea because the natives resembled those of Guinea, Africa. The Dutch began trading with the inhabitants in the 17th century, and in 1828 annexed the island as part of the Dutch East Indies empire. The Dutch retained control of the area when the rest of the empire was granted independence in 1949.

Australia administers the eastern half of the island.

The society said that a "mountainous and jungle-choked terrain" has helped splinter the island into numerous tribes, each with its own language, social customs and religion.

Stone Tools
"Reminiscent of the Stone Age," the society said, "there are people who have never seen a metal implement and must chip their tools from stone. One tribe has only recently learned how to make fire. They fight with spears and sell women in marriage for beads and stone axes."

Head-hunters "still wear their enemies' skulls around their necks as a sign of prowess."

Economically, the territory is "no treasure house," the society said. Limestone and coral impoverish the soil, and a blazing sun and heavy rains kill or wash away most of the organic topsoil. It added, however, that there is a possibility of developing nickel, cobalt and gold resources. At the present time, only limited amounts of oil, copra, and forest products are exported.

Enrollment In Record

SACRAMENTO (UPI)—A record 4,248,109 students enrolled in California public schools during the current semester, Public Instruction Superintendent Roy E. Simpson announced today.

Simpson said the figure represented a 5.7 per cent gain from one year ago. It included fulltime, parttime, adult and special students.

Students in regular classes from kindergarten through junior college increased 187,893 to a total of 3,634,458, an increase of 5.5 per cent from the previous year.



IN THE NEWS with the school daily report on Palm Springs High School action are Ruth Marie Samson and KDES newscaster Hap Trout. The pair look pleased with the

message shown on the student announcement board facing East Ramon Road. Program is taped at the high school, with news and student activity features.

Brain Wave Testing on All Prisoners Ordered

SAN FRANCISCO (UPI) — Gov. Edmund G. Brown has ordered "brain wave" tests for every man on Death Row at San Quentin

Prison, the News-Call Bulletin reported today.

Librarians Meet In 29 Palms On Wednesday

TWENTYNINE PALMS — Librarians from San Bernardino headquarters, and branch personnel from 29 Palms, Joshua Tree, Yucca Valley, Morongo Valley, Parker Dam and Rice, will hold a county regional branch meeting at the local library on Wednesday from 9:30 a.m. until 12:30 p.m.

Following the regular business meeting, the group will be joined by librarians from the Marine Corps Base and the Morongo Unified School District and by members of Friends of the Library, for luncheon at the Smoke Tree Supper Club. Slides of library activities will be shown following lunch.

Because of the meeting the local library will not open until 12:30 p.m. on that date.

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IN AGRICULTURE

Small Soviet Progress

WASHINGTON (UPI) — The Soviet Union didn't make much progress toward surpassing or even equaling U.S. farm production in the 1961-62 crop year, according to the Foreign Agricultural Service.

With only a slight increase in production, 1961-62 was a disappointing year, particularly in light of the high goals of the Soviet's seven-year plan, 1959-65.

The 1961-62 crop was slightly larger than those of the two previous years, and somewhat smaller than the record output in 1958-59. Even if the crop had been record-matching, it still would have been smaller than the output of American agriculture.

FAS said shortages of milk and of meat in the Soviet Union were characteristic of the food situation during 1961. It said unfavorable weather conditions continued to be a serious limiting factor in Russia's agricultural production, aggravating the shortcomings of the collective farm system.

The total crop area in the Soviet Union increased to 504 million acres in 1961 from about 502 million acres in 1960. This is in contrast to 1960 when the total area

under crops increased by more than 16 million acres over the previous year.

Soviet agriculture suffered from a serious, prolonged drought in

many of the eastern "new lands" regions last spring. A summer drought occurred in the Southern and Southeastern regions of European U.S.S.R.

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Top one's our new Impala Sport Coupe whose steel roof line is a dead ringer for the Impala Convertible's below. But after rich new styling, what? In glamor and go, comfort and craftsmanship, here's all you'd reasonably expect of an expensive car. Except the expense.

Slip inside a Jet-smooth Chevrolet, relax and just notice how good you feel. Ready for action? Just flick the key and let'er purr (your choice of two standard engines—a 135-hp 6 or 170-hp V8—or optional-at-extra-cost V8's way up to a 409-hp

mile-shrinker). That gentle cradling motion you enjoy is Jet-smooth ride at work. And the rich interior and neat craftsmanship are Body by Fisher at work. Have your dealer give you the whole story. That's the work he loves best.

See the new Chevrolet, new Chevy II and new Corvair at your Chevrolet dealer's One-Stop Shopping Center

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Statement of Condition
December 31, 1961

Assets	
First Trust Deed Loans.....	\$47,584,607.41
Loans on Savings Accounts.....	320,247.68
Real Estate Owned and in Judgment.....	63,352.96
Investments and Securities.....	11,296,198.32
Cash on Hand and in Banks.....	298,889.98
Office Buildings and Equipment Less Depreciation	1,281,973.88
Deferred Charges and Other Assets.....	91,387.80
TOTAL.....	\$60,936,658.03

Liabilities	
Savings Accounts	\$54,421,019.74
Advances from Federal Home Loan Bank....	1,250,000.00
Loans In Process	1,163,003.43
Other Liabilities	148,994.87
Specific Reserves	47,124.02
General Reserves	\$3,697,671.60
Surplus	208,844.32
TOTAL.....	\$60,936,658.03

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Wednesday, January 10 last day to earn
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NEW DESERT dwellers are Eugene Bishop and his daughter, Becky, 10, who, along with Mrs. Bishop, arrived in Palm Springs from Medford, Ore., over the weekend. Gene, who was with Prentice Hall Publishing Co., up north, and formerly lived in the Coachella Valley, said the weather here brought him back. "Summers up there were wonderful, but in the winter it was horrible," he said. They're staying at the home of Mr. and Mrs. Paul Kluefer at 35-330 Corregidor Ave. — east of Palm Springs and north of Cathedral City. (Desert Sun Photo)

Horoscope Forecast



January 10

GENERAL TENDENCIES: A wonderful day and evening for whatever has to do with the light-hearted traits and qualities that are yours and you have a big chance really to show others that you are fond of, and devoted to them. Be sure that you also bring out your own cultural talents and express them in the way you like the most. Be artistic.

ARIES (Birthdays from Mar. 21 to Apr. 19) — By quietly getting your affairs and surroundings in better order, and harmonious, colorful atmosphere more expressive of your true personality, you can insure greater success in the future. Also, ask higher-ups how they succeeded.

TAURUS (Birthdays from Apr. 20 to May 20) — The evening is fine for attending some fine social affair or giving one yourself for a chosen few. Important you make your social life more successful at this time. This will help to lead you toward your most cherished desires.

GEMINI (Birthdays from May 21 to June 21) — A fine day for dashing about here and there making business or social calls, etc., and impressing the right people with your ability and savoir faire. This will give you added prestige. Be sure you dine out in style during P.M.

MOON CHILDREN (Birthdays from June 22 to July 21) — This is a fine day for deepening your acquaintance with persons you met recently or those whose background and cultural experiences are from a different country than yours. Also, be sure you study your paper well in P.M.

LEO (Birthdays from July 22 to Aug. 21) — You are now able to analyze problems correctly and know how they should be solved. Do so with the maximum of benefit to yourself and others concerned. Stop dreaming so much and put those fine ideas to work in a practical way. "Grow."

VIRGO (Birthdays from Sept. 23 to Oct. 22) — Now you can complete those unfinished chores, particularly if you are painstaking and meticulous. Then get out tonight with fellow workers and have a fine and happy time.

SCORPIO (Birthdays from Oct. 23 to Nov. 21) — This can be one of the most delightful days you have had in some time. Tonight can also be very happy, provided you bring forth your most creative talents and help to amuse others as they do you and are generous in spirit, sincere.

SAGITTARIUS (Birthdays from Nov. 22 to Dec. 21) — Anything concerning closest of kin can be handled most wisely if you are courteous and smiling so that you disarm them. Also, give an ear to their desires and ideas. Take it easy at own fireside in P. M. Be charming, kind.

CAPRICORN (Birthdays from Dec. 22 to Jan. 20) — It would be wise to get in touch with those who are vital to your affairs and

show you are devoted to them. Talk over future plans and be very cooperative. Then sit down and write important letters, make phone calls, etc. "Grow".

AQUARIUS (Birthdays from Jan. 21 to Feb. 19) — Make it your business to pay off as many bills as you can so that you can concentrate upon increasing abundance with a clear mind. Take inventory, be sure of your assets. Tonight is fine for any type of entertainment you really like.

PISCES (Birthdays from Feb. 20 to Mar. 20) — A day for following own inclinations. Buy the clothes that appeal to you. Then off to the social affairs or business interests that augur the greatest success. Be your most charming and elegant self and forget self-consciousness.

If Your Child Is Born Today: He, or she, will be one of those paradoxes of nature — feet firmly planted on the ground, yet possessing a most vivid imagination. With the proper training and education, this can be channeled very wisely in directions that will bring affluence as well as personally become a great and beneficial influence in the lives of others. Be understanding, kind with your youngster.

"The Stars Impel, they do not compel." What you make of your life is largely up to "you!"

Carroll Richter's individual "Astrological Forecast" booklet for February is now ready. For your copy send your birthdate and 50 cents to Carroll Richter Forecast, (name of newspaper), Box 1921, Hollywood 28, California. (Copyright 1962 McNaught Syndicate, Inc.) ...

Juanita Carrillo Funeral Mass Said Today

Funeral mass for Mrs. Juanita Carrillo, 48, was said at 9 a.m. today in St. Theresa's Catholic Church by the Rev. Michael Nolan, pastor.

Rosary was recited for Mrs. Carrillo at 7:30 p.m. Monday in the Wiefels and Son chapel.

Mrs. Carrillo, who lived at 34th Avenue and Marguerite Streets near Palm Springs, died last Wednesday in Arlington, following a long illness.

A native of Mexico, she had lived in Palm Springs 12 years, and was a California resident 17 years.

Survivors include her widower, Frank Carrillo, Palm Springs; three sons, Richard of Palm Springs, Alexander of Detroit, Mich., and Anthony, North Las Vegas, Nev.; three daughters, Mrs. Mary Toth of Detroit, and Lillian and Mary Louis Carrillo, both of Palm Springs; plus eight grandchildren.

Interment will be in Desert Memorial Park.

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The Morning Newspaper Situation

Last week there were four metropolitan newspapers in Los Angeles, representing two interests; this week there are two.

The Hearst interests have eliminated their morning newspaper, the *Examiner*. The Chandler interests have eliminated their afternoon newspaper, the *Mirror*.

Thus the other major Chandler newspaper, the *Times*, in effect pre-empted the morning newspaper field in metropolitan Los Angeles. The other Hearst newspaper, the *Herald-Express*, in effect pre-empted the afternoon field in the city.

The timing of these two consolidations, the fact that they leave both the *Times* and the *Herald-Express* free of local metropolitan competition in their respective operational time spheres, makes it clear that something more than coincidence was involved, and the U.S. Justice Department, Federal anti-trust laws in mind, has already announced an interest in what is transpiring.

Each of the two newspaper interests involved can point to the fact that it is liquidating a losing proposition. They can note also that despite record high circulation figures in the country, the national trend is toward fewer and fewer metropolitan newspapers. (Indeed, Hearst newspapers

have been prominent in such consolidations and absorptions and their number has decreased substantially in recent years.)

The economic crunch — the failure of income to keep ahead of mounting expenses — has been felt by most newspapers, has brought down some and will destroy more.

It is significant that the only new metropolitan newspaper started since World War II was the *Los Angeles Mirror* and despite the heavy financing it had, it failed. But several metropolitans, during the same period, have either merged or simply gone under.

Part of the reason for this is the progress made by sizable, but still relatively smaller, newspapers publishing in the shadow of the metropolitan giants. Where they have proved their ability to offer the world and national news and features comparable to those offered by a metropolitan daily, plus local coverage, they have made things hard on the metropolitans.

Competition is healthy, everyone agrees; yet competition itself can kill.

Good journalism argues for more, better newspapers, more choice for the public.

The economic facts of life have

a way sometimes of rendering academic this particular facet of good journalism. That this is so is both sad and wrong; it happens also to be itself a fact of life. And while it has been lamented, deplored and analyzed all to pieces, no one has yet suggested a feasible way to change it!

To return specifically to the Los Angeles situation, it has quite obviously been decided by the Chandler and Hearst interests that it is to their mutual financial advantage for each to publish one financially successful newspaper without direct competition, than to publish one financially successful paper and one money-loser and afford and accept direct competition.

Whatever the merits or demerits of the two newspapers eliminated (we admit to prejudice in evaluating them), they were newspapers.

We, too, have lost. We have lost some competition. We make no bones of the fact that we will make every proper effort to convince old *Examiner* and *Mirror* readers in our circulation area who may not have been taking our newspapers also, that they should now give us a try. This also is part of competition.

We are aware, as are our readers, that *The Press* is the only afternoon newspaper published daily in Riverside, that *The Daily Enterprise* is the only morning newspaper published in the whole of the county and the only newspaper published in the county that has a county-wide circulation and, finally, that in combination, the *Press-Enterprise* is the only Sunday newspaper published in Riverside County. We enjoy a position which offers advantages and imposes responsibilities.

We are not without competition, of course. There are the two Los Angeles newspapers which circulate in this county, the national newspapers here and coming, afternoon dailies published in various other cities of the county, the weeklies, several radio stations and even Los Angeles TV.

Nonetheless, we are aware that in our cited circumstances, with our comments on the diminution of direct competition in Los Angeles metropolitan journalism and the apparent way in which the pie has been divided up simply in the most profitable way, we run the risk of appearing hypocritical.

But as we have said, and events bear out, this is a risky business. (From a *Daily Enterprise* editorial)

What follows is addressed to Riverside County readers who have been buying a Los Angeles morning newspaper:

✓ If you want the extensive world, national, state and regional news coverage provided by such organizations as the Associated Press, United Press International, the New York Times News Service and NEA...

✓ If you want full coverage of the county — the courthouse, water and highway problems, schools and recreation, etc...

✓ If you want responsible coverage of your own community and others in your immediate vicinity, we note that we publish four distinctive area editions, maintain five full-time bureaus in major county cities along with a host of part-time correspondents...

✓ If you want an editorial policy which is geared to the second half of the Twentieth Century, which is no less concerned with human rights than with property rights, argues its own cases, encourages dissent, recognizes that neither Republicans nor Democrats, liberals nor conservatives have a monopoly on political rectitude or wisdom...

✓ If you want accurate reporting of politics — on every level — that is free of partisan and personal bias...

✓ If you want such famed Washington columnists—spanning the political spectrum—as Walter Lippmann, David Lawrence, James Reston, Drew Pearson, William White, Marquis Childs, Arthur Krock and Eric Sevareid...

✓ If you want the nations top political cartoonists—Herblock of The Washington Post, Bill Mauldin of the St. Louis Post-Dispatch, Dan Dowling of the New York Herald Tribune and John Fischetti of NEA...

✓ If you want a letters-to-the-editor column which is open to all views and is not rigged to favor the views of the newspaper management or any pressure group...

✓ If you want such special features as Ann Landers and Abigail Van Buren (advice), Sylvia Porter (business and finance), Dr. Joseph G. Molner (medical), Brooks Atkinson (cultural criticism) and Harry Golden (the whole human comedy)...

✓ If you want such special features as the complete New York Stock Exchange, prize-winning reporting of education and the TV Scout service...

✓ If you want such popular comics as Peanuts, Pogo, Dennis the Menace, B C, Major Hoople and many others...

✓ If you want a women's section which tells you about people you know in your own community...

✓ If you want a weekly food section prepared by a graduate home economist offering carefully selected, tastefully presented recipes especially appropriate for use in this particular area of Southern California...

✓ If you follow sports and want to know what's going on in the big games — whether in New York, Los Angeles or in your own area...

✓ If, as is logical, you now subscribe to your own community afternoon or weekly newspaper...

Then we suggest you make **THE DAILY ENTERPRISE** your morning newspaper!

For the fact is this:

Only one morning newspaper offers you full, hours-later world and national coverage, top features of all kinds AND complete county and local coverage AND the very latest sports results!

That morning newspaper is **THE DAILY ENTERPRISE**. We suggest you make it your new morning newspaper.

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Subscribe Now...

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THE DAILY ENTERPRISE
A NEWSPAPER FOR RIVERSIDE COUNTY



ROSEBUDS, symbol of his campaign and office, are worn as boutonnieres by Washington's Governor Albert Rosellini and his host Jack Lambert. The Lamberts, on left,

and the Rosellinis, on right, are standing in front of the mural which was a conversation piece at the party which honored the visitors. (Desert Sun Photo)

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

January 9
AAUW, Community room, Security 1st National Bank, 7:45 p.m.

January 10
Rotary Club, Chi Chi, noon.
Optimist Club, Lido Hotel, noon.
Book Salon Luncheon, El Mirador, noon.

January 11
P.S. AVCCF, El Mirador, 11 a.m.
Panhellenic, Shadow Mountain Club, noon.
Lion's Club, Chi Chi, noon.
Welfare & Friendly Aid, cocktail style show, Eldorado C.C., 6 p.m.

January 16
Kiwanis Club, Chi Chi, noon.
Soroptimist Club, Holiday Inn, 12:15 p.m.
Desert Dinner Club, Palm Springs Riviera, 7:30 p.m.

January 17
Perfectly Bad Taste Party, Thunderbird Country Club.



CIVIC ART ASSOCIATION committee members and Canyon Country Club officials met to discuss plans for a black tie dinner showing of a Bess Bender fashion collection on Jan. 24. Planning the benefit affair, are, from

left, Earl Cordrey, Mrs. Edward Rothbart, Mrs. John Kenaston, Robert Grundt, Mrs. Frank Bering, James Abernathy and Bess Bender.

Around Town

with Hildy Crawford

Page 6 THE DESERT SUN Tuesday, January 9, 1967

The identifying rosebud that has marked the campaigning and office of Washington State's Governor Albert Rosellini, was worn as a boutonniere by the host and numerous guests, when Marge and Jack Lambert hosted a cocktail party at their Santa Clara Way home honoring the Governor and his wife, who have been vacationing in Palm Springs at the Racquet Club, following their New Year's Day appearance on television as they headed the Tournament of Roses parade.

Also honored at the party were the Paul Friedlanders of Seattle (she's the former Marjorie Strauss daughter of Dr. and Mrs. Alfred Strauss of Chicago and Palm Springs.)

The Governor was especially interested in the John Morris mural over the fireplace, which had been adapted to the party theme. It's a golf course, with four of the flags bearing the names of the honorees and the fifth labeled the Seattle World's Fair, with a dollar bill to get the word "Washington" into the picture.

Around 90 people attended the party, which ran into the late evening hours. Among the earlier guests were Joan Cohn and Lawrence Harvey, who left early because they "had a chicken on the fire."

Dorothy Gray Brown arrived with her husband Harry Joe, who is finally home from Spain, where he has been for months shooting the film "Son of Captain Blood," starring young Sean Flynn, son of the original Capt. Blood, Errol Flynn.

Harry Joe will be home for about 10 days and then flies back to dub the picture into English. It would be fascinating to hear it before the dubbing as it was shot in four different languages, with each actor speaking his native tongue of French, Italian, Spanish or English, and must be a real Babel. Harry Joe is convinced he has a winner in handsome young Sean.

With the Browns were her sister and brother-in-law the Bill

Cohens who are visiting here from Denver, and their daughter Mrs. Joseph Schwartz of Sacramento.

Alice and Phil Harris were at the party (Phil's on a diet and slimmer down to meet any movie or television requirements). Senator William Lynch of Chicago, was with the Harry Chaddicks and Cyrilla Holland, who were on their way to Eldorado for dinner.

Ruth Cutten was talking with Bill Perlberg about the two million dollar campaign for Desert Hospital. John Morris was chatting with Bobbe Perlberg and Noonie Hall about the LaQuinta Art exhibit, and Bobbe was asking the Los Angeles restaurateur Dave Chasen and his wife, who are vacationing here, if they have any plans for a restaurant here. They said the Palm Springs brand of weather tempted them to think about it.

The Lionel Steinbergs, Arnold Kunodys, Sherm Hulls, Maury Horners, Carl Lesermans, Del Coleman, Van Zerbe, Mitch Hamburg were among others, clogging the bar, gathering about the

buffet table or chatting in some corner of the room.

Louise Celestin Campbell, just back in town after about six months abroad, was there, but Tony is waiting it out in camp, to be shipped out on Army service.

The hostess, wearing a metallic hostess outfit of capris and overblouse, and John Haskell were telling me something of their plans for a new travel agency, which Marge will manage. More about this later.

Vicki and Billy Malouf hosted a table at Sunday Brunch at El Mirador honoring their houseguest former Villager, Beth Scott of La Jolla. In the party were the Sterling Pailings and Mrs. Austin McManus. It was also a kind of farewell for the Maloufs, who leave soon for a month in Acapulco.

Delphine Marcy of Pasadena, who is with the Internal Revenue Department, has returned home after a brief Palm Springs visit with her cousin Mrs. Henry Simmons of 626 N. Hermosa Place.

Special Style Show to Feature First of The Bridge Luncheons

The bridge luncheons, which will be a weekly affair at the Tennis Club, start this Thursday with a special fashion show as an added attraction, it is announced by Joan McManus, club social director.

The showing will be a casual one, without commentary, staged by Holiday Originals, one of Palm Springs' bright new shops in the Welman Building.

Powers models will stroll among the luncheon tables showing a collection planned to Palm Springs wardrobes, and ranging from the courtier clothes of Werle and Helga, through the golf-smart Pantino shorts and shirts and Mr.

Dino blouses, to Pat Sandler's cottons and linens and the Socony line. Owner LaVere Whaley and Manager Pat Wright will also include fur-trimmed sweaters and a cruise line for those who have travel plans.

The bridge crowd will gather at the club at 10 a.m. for two hours of instruction. Luncheon is set for noon with the style show starting at 12:45.

An afternoon of cards in the Camellia Room will follow the luncheon showing, but the luncheon is open to others who may not wish to play cards. Mrs. McManus said that hostesses wishing to arrange tables should call Maitre d' Paul for reservations.

Day at The Races Starts Tomorrow

A Day At The Races at the Santa Anita track, which is expected to become a weekly event, is planned by El Mirador Hotel with the first jaunt set for tomorrow.

The bus will leave El Mirador at 9 a.m. and go straight to the clubhouse, where table reservations are made in advance, with Ruth Elder, hotel social director, making arrangements.

Among those going tomorrow will be the Howard Cuylers, Ralph Hales, Mr. and Mrs. David Margolis, Pearl Minor, Peg Dolman, Ilene Hunter and Mrs. George Lynch.



ARRIVING BY PLANE to spend the weekend at their Eldorado Country Club home, are Sherwood Egbert, president of Studebaker Corporation, and his daughter Nan-

cy, UCLA student Sherrie Schenk and son Jim Egbert, on right. Egbert pilots his own plane and landed at Desert Air Park. (W. Lee Wenzlick Photo)

Harpist on Panhellenic Program

Feature of the Panhellenic luncheon to be held Thursday at Shadow Mountain Club will be the harp program by member Mrs. Roger Williams. A professional harpist, D'Esta Humberger Williams has played in symphonies and light operas in New York City, Chicago, Cleveland and other large cities. Now living in Palm Spring, she has continued her professional appearances with Southern California troupes.

Hostesses will be Phi Beta Phi national social sorority members with Mmes. Chauncey Needham, George Munns, Chester Cohagen

and John Bernet serving on the committee.

Table decorations will be carried out in Phi Phi colors of wine red and silver blue.

Available at the luncheon will be a limited number of tickets for the annual scholarship benefit tea planned for Feb. 8, to be held at

the Chester Cohagens' Las Palmas home.

All members of national social sororities living or visiting in the desert area are invited to attend the luncheon. Reservations may be made with the committee.

Will Celebrate 52nd Anniversary

The Louis Richmans of Paseo de Anza will celebrate their 52nd wedding anniversary with their children and grandchildren in Los Angeles at the home of their daughter and son-in-law, Mr. and Mrs. H. E. Mann.

A second daughter, Mrs. Joe Tarrish, her husband, and four children will journey from Phoenix to help celebrate the occasion.

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D.A.R. Plans For February Birthday Party

An old-fashioned hanging lamp with purple sun colored prisms, hanging overhead was a conversation piece, when members of Cahulla Chapter of Daughters of the American Revolution held a luncheon meeting at the home of Mrs. Rudolph Harmon. Co-hostess of the event was Mrs. Orrin Welch.

A business meeting was conducted by Mrs. Fred A. Nitchy, Regent, and plans were discussed for the Chapter's Birthday party which will be held in February.

Mrs. Mary Landers, a former member of the chapter, assisted by Rudolph Harmon, showed colored slides of the wax figures of Presidents' wives, from Mrs. George Washington to and including Mrs. Dwight Eisenhower, all in their inaugural costumes and in proper settings, as taken in the Smithsonian Institute in Washington D. C. Following these pictures, Harmon showed others of his home at Gold Beach on the Rogue River. Guest at the meeting was Marylou Stuart, daughter of Mrs. Landers.

No Hostess Dinner Precedes Tonight's Meeting of AAUW

The monthly meeting of the American Association of University Women will be held this evening at 7:45 p.m. in the conference room of the Security First National Bank on Ramon Road. Prior to the meeting there will be a no-hostess dinner at the Town and Country Restaurant in honor of the guest speaker, Mrs. Charlotte Coulter. Dinner will begin at 6 p.m.

Mrs. Coulter, a resident of Palm Springs for the past four years, will speak on retarded children and the advances that can and have been made in the foundation here in Palm Springs in the treatment of these children. Mrs. Coulter has been an active member of the Palm Springs Foundation for Mentally Retarded Children for several years. Originally from New York, she is now in the employ of Mrs. Moss Hart and is associated with Mike Jekyll and Associates, real estate office.

AAUW cordially invites all members and those who would like to become members to attend this meeting.

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Colors Seem Brighter in LaQuinta Art Exhibit



"COSMIC PHENOMENA", the huge abstract painting by O. E. L. Graves, dominates the La Quinta Hotel's Second Annual Art Exhibit, which will be open to the public through Jan. 18.

Here the artist and his wife, on right, are shown with Mr. and Mrs. Harold Hicks, left, and the painting, which aroused much comment.

La Quinta Hotel's Second Annual Art Exhibit is underway with 35 of the desert's most prominent professional artists and celebrities represented. The show is hung throughout the lobbies, card room and drawing room of the hotel, and is open to the public daily through January 18.

This year's exhibit is broadly representative of the many and varied types of painting that are being done on the desert. Works range from realistic landscapes to modern abstractions. Colors seem brighter this season, perhaps reflecting the general trend in artistic circles everywhere.

Dominating the abstractions is O.E.L. Graves' huge canvas (six by eight feet) called "Cosmic Phenomena." Painted especially for the La Quinta Show, the work attempts to express the artist's feeling for worlds of light exploding in space. Colors are vivid and design is non-objective.

Nearby in the drawing room are abstracts by Helen Abernathy, a colorfully dark work, and G. Powell Harding, a collage finished with a ceramic-like glaze and entitled "Three Horses." There is also Chris Ranes' brilliant non-objective done in tan, brown and gold oils effectively piled up.

Looming impressively over the drawing room fireplace is Everett Ball's vivid cubistic abstract. Done in clear, bold shades, it is vaguely reminiscent of the work of Marc Chagall. Other abstracts of interest in the show are Katherine Mitchell's "Seated Woman" in soft colors and straight lines and angles, and Caroline Summers' "Christmas Wonders," a gay abstract in bright desert pastels.

By sheer number, the impressionists dominate the exhibit. There are Mousie Powell's "Horatio's Forest," a Dali-esque landscape with two trees in soft hues; Lois Sakin's "Serenade" featuring a nude figure on a rock and the figures of three musicians, all in brilliant tones; Florence Wanson's "Jungle Cat," a tiger creeping through heavy green foliage; and Vicki Malouf's "Floral Illusion," the softest of pastel tones giving a dreamy quality to this painting of a flower arrangement.

More impressionists include Jeanne Brady, whose cityscapes of Los Angeles by night is full of lights and sparkle; Rita Irvin, who presents another cityscape hazy and ethereal by day; Earl Cordrey, with his view of a Mexican market in bright oranges; Helen Kenaston, whose "Pink Sunlight" is a lovely Paris street scene; Kay Obergfel, with her "Dents du Midi" a study in blues, and Bobbe Perlberg, whose "Owl" reflects a misty quality.

Still life paintings in the LaQuinta show include works by Ednah Shapiro, Billie Dove Kenaston, Veva Selig, John Morris and Edna Rothbart. Mrs. Shapiro's "California Cantata" depicts a bowl of California poppies before a mountain background. Mrs. Kenaston's painting, done entirely in shades of blue, combines a teakettle and two vases on rich fabric draperies.

Mrs. Selig's "Still Life with Mushrooms" is a strikingly realistic portrayal of gray-brown mushrooms on lush red velvet. John Morris' "Blue Plums" is a pleasing arrangement of fruits and containers, achieved with an unbelievable shade of plum blue. Mrs. Rothbart's "Flowers in a Bowl" is a work done in subtle yet bright hues.

Among the realists exhibiting are many whose names are known for their desert scenes: Helen Abernathy, "La Quinta Sunset;" Helen Braunschweiger, "Palm Canyon;" Carl Bray, "Ranges Near La Quinta;" Heiner Grimm, "Team of Oxen;" Harpo Marx, "Clown" and "Autumn Scene;" Marvin Ostrander, "Painted Canyon," and Lee Thomas, "La Quinta Sunset Impressions."

Portraiture is presented by a quintet of artists. Rosetta Leeb does an impressionistic study of a young girl holding a flower, reds and greens predominating. Philo Leserman does a stylized portrait of a young Negro girl with large, beautiful eyes. R. Brownell McGrew's "Head Study of a Young Woman" is interpreted in highly glazed oils, and again it is the eyes that draw comment. Gar Moore's portrait of Florence Horn in a Mediterranean setting is fresh and delightful. Madge Phillips Garfield presents an unusual oil technique in her portrait of her Mexican gardener, "Pedro."

Still another interesting technique is used by Joan Bering in her plaster of paris casting, "Jade Goddess" is a figure of an Oriental woman under a bonsai tree, both standing out in bas-relief from a background of silver leaf and subtle green, with tan completing the color scheme.

La Quinta Hotel hosted an invitational champagne preview of its Annual Art Exhibit on the opening night. Nearly 200 civic and social leaders attended this event which was planned especially for the artists and their friends.

WOMEN of The Desert

HILLY CRAWFORD—Editor
SUE RAYMOND—Associate Editor

Tuesday, January 9, 1962 THE DESERT SUN Page 7

Crocker Shows Tramway Slides To St. Theresa Mothers Club

The enthusiasm and vision which inspired the whole tramway project, showed when Francis Crocker, so often called "Father of the Tramway," showed slides of the tramway construction to the St. Theresa Mothers Club, and to upper grade students from St. Theresa.

His commentary covered the project from the time when it was just a dream, through the research of surveying records, and the many trips to the mountain heights, hiking, riding and finally flying in by plane and by helicopter. He told of the frustration of first attempts to finance the gigantic project which were resolved when the \$7,700,000 bonds were sold. He told of the men who had worked long and hard to make the dream come true.

The slides show the rugged and precipitous mountain side with an almost cathedral-like majesty, up which the cable cars will travel. He said that under perfect conditions, the mountains at Flagstaff can be seen from the tramway site, and added an interesting fact that the top of the tramway, which will be the longest in the world, is in a direct line with Ramon Road.

Other slides showed 80 passenger trams in use in Switzerland. In introducing Crocker, Mrs. Thomas Kieley, program chairman, told of his background and his early surveying days in Colorado.

Reporting on the December benefit luncheon at Eldorado Country Club, Mrs. William Cody said that \$935 was raised for the school library fund.



"THE OWL" is the title of this painting by Mrs. William Perlberg that is on display in the La Quinta show at La Quinta. Here the artist poses with her sister Mrs. Joe Hall, on right, at the invitational champagne preview, which opened the show.

Monthly Coffee

Wives of the officers of Headquarters, Force Troops at Twentynine Palms will hold their monthly coffee at the Commissioned Officers Club on Thursday, Jan. 18 at 10 a.m.



THUNDERBIRD WOMEN golfers held their first Gals' Play Day, which is a weekly affair all winter long. Pictured at the

first one, from left, are Mmes. Everett Kelloway, M. C. Eaton, William B. Malouf and Frank Hoy. (Partridge Photo)

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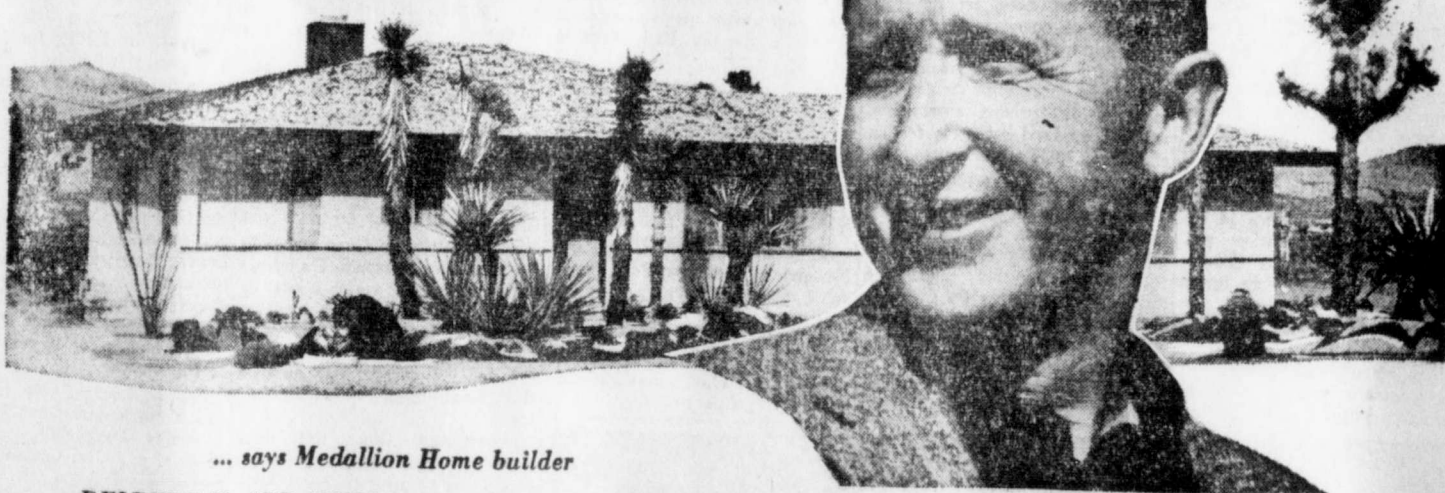
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About the flameless advantages of electric heat, Arrasmith says: "Housewives are amazed at how easy it is to keep their homes clean with electric heat after they've been using old-fashioned systems because of the absence of fumes and dust."

Other reasons why Arrasmith is "sold" on electric heat: its low maintenance cost . . . it allows control over individual room temperatures . . . interior home furnishings last and look better longer . . . air in an electrically heated home stays fresher and is more healthful.

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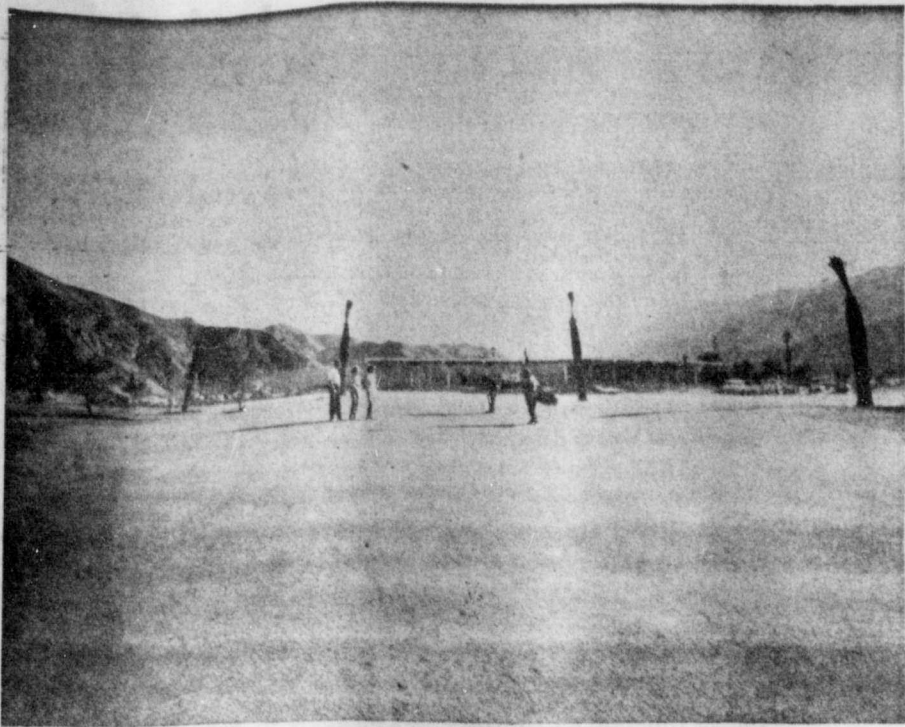
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VIEW of the new championship golf course of the Canyon Country Club from the 18th green looking toward the clubhouse. The newest course in the Palm Springs area was opened on New Year's Day. The amazing construction feat was accomplished in less than 75 working days by Boris Gertzen Assoc. of New York and who now will build custom homes along the lush green fairways of the club.

WINTER GOLF CAPITAL

Canyon Country Club Is Newest Golf Course

(Editors Note: This is another in a series of articles highlighting the golf courses which go to make up the "Golf Capital of the World"—Palm Springs.)

Canyon Country Club has one of the outstanding golf courses on the desert and The Golf Capital of the World welcomed its newest member Jan. 1, when its million dollar clubhouse and 18-hole championship golf course opened.

The course is both a challenge to the professional and an interesting course for the amateur, as well as a delight to the lady players; all-in-all, the 18-hole layout is designed for those interested in fine golf.

Noted Golf Course Architect, William Bell Jr., was commissioned to design the 7,001-yard championship golf course. Creating six man-made lakes for the 18-hole course, Bell designed a course that will tax the experienced golfer and thrill for the duffer. Two lakes, directly in front of the clubhouse, serve a threefold purpose. Fed from deep wells on the property, the two million gallon lake connected to the one million gallon lake, will act as reservoirs for immense gallonage of water needed to keep the fairways and greens in their original carpet smooth, playable condition; serve as hazards to the 18th hole and add scenic grandeur to the clubhouse area.

Koennecker is Pro Jack Koennecker, nationally known golf professional has taken the helm at the Canyon Country Club with Dave Taylor serving as assistant and resident pro. Koennecker came to the local club from Chicago where he has been the club professional at the Twin Orchard Country Club for the past 11 years. Reputedly one of the top merchandisers in pro shop operation, Koennecker proclaims that the Canyon Country Club Pro shop carries an inventory unrivaled in the nation.

The decor of the local Pro Shop will entice the ladies as well as the gentlemen golfers and because women influence 80 per cent of pro-shop purchases, the facility

at the Canyon Country Club includes a Boutique section.

The 40,000 square foot clubhouse built by Boris Gertzen Assoc., overlooks the entire golf course. Its contemporary design allows for generous use of glass walls that take every advantage of the magnificent view from its elevated position.

Views from the dining area, the cocktail lounge, pro shop and main lobby of the clubhouse include carpet-like putting greens, picturesque lakes adjacent to the clubhouse; the lush green fairways of the golf course; the village of Palm Springs; the golds and greens of the desert; the surrounding San Jacinto and Santa Rosa mountains and the San Bernardino range far off across the valley.

A large parking area adjoins the porte cochere entrance of the clubhouse and extends to a driving range located to the east of the main entrance.

Bordered by South Palm Canyon Drive and located at the base of the San Jacinto Mountains, the entire 445-acre development forms an alluvial fan elevated some 100 feet above the desert floor. Surrounded on three sides by mountains that peak to 10,380 feet, the wind-free area affords a panoramic view of desert and valley below.

The development in its entirety embraces 374 fairway homesites located on the perimeter of the 18-hole championship golf course; 22 acres set aside for the construction of co-operative apartment homes; an 11 acre site reserved for a luxurious resort hotel and ample acreage for the development of 300 private apartments, as well as land set aside for an additional 18-hole golf course.

Lakes As Hazards

An example of the fine play found at Canyon Country Club is hole No. 16. Only 193 yards long, with a par 3, this engineering masterpiece requires the golfer to surmount not one, but two lakes as a hazard. Another interesting hole is No. 18, a 487-yard, par 5, dogleg, that has a controlled drive and iron shot that must land

just short of the green, where the ball has only 30 feet of fairway to lie, located between the two major lakes on the course.

The course itself contains more than 40 tons of rye seed for the fairways and bent grass for the greens. The greens and fairways have been planted and groomed for the past months and are in fine playing condition.

Jack B. Quigley is general manager of the Canyon Country Club and brings many years of country club management, hotel and catering experience with him.

Eldorado Polo Team Ties RD, 7-7

The Eldorado Polo team fought back to tie the visiting Red Diamond team, 7-7 Sunday in an exciting polo match which saw Duane Ireland score four goals to be high scorer for the day.

The Low Ball Threesome will be based on handicaps and each team will play two out of the three days of the tourney. Each Eldorado Country Club lady member will play with two guests making up the threesome.

As the tournament date nears, one of the biggest fields ever to participate in the three day tourney is shaping up, according to the tournament director.

Jack Connant, of the Eldorado team, almost matched the performance of the Red Diamond scorer as he scored three goals for the host team.

An outstanding display of polo play was witnessed as William Tevis, of the Eldorado team, played a brilliant back defense to spark his team in coming from behind to tie the Red Diamond players.

Seven chukkers were played during the contest since many players were on hand to participate.

WORKHORSE

NEW YORK (UPI) — Harry Newman of the New York Giants holds pro football's single-game "workhorse" record for ball-carrying. He carried the ball 39 times in a game against the Green Bay Packers in 1934, averaging 2.9 yards per rush.

Desert Auto Glass won three from Brookside, Sanders Roofing took three from Red Smith Roofing and South Shell closed out Ball-Hai B.B.Q. 4-0. Mike Pretchett had a 645 series with a 244 game.

All 30 boys bowled in the Santa Fe Federal Savings and Loan Bantam Boys League with Steve Laker bowling high game of 132 and top series of 240. Bob Marinko had a 216 series.

In the Las Vegas League at PS Lanes, Lee Bowen rolled high game of 223 along with Rick Scarms who knocked down 245 pins. High series of 431 went to Charlene Lotz in the Unmatchables League and Marge Duennes collected 168 pins for high game and high series of 401. Evelee Sylvester rolled a 159 game and Kae Flotha scored a 158 game.

Parent-Child Golf Tourney

A Parent-Child golf tournament was held at Tamarisk Country Club with Mrs. Ted Phillips and son Gary winning first place honors.

Second place winners were Alex Spare and son Tony and Ben Blank and Jerry tied Dr. J. Kaplan and son Bruce for third place.

Phil Rodgers Bags Rich LA Open

Magazine Features Golf in PS

"Palm Springs — Desert Golf Oasis" is the title of the monthly golf vacation feature in the Feb. issue of Golf Digest magazine which will be on sale Jan. 11.

In addition to giving an account of the past and present of the Palm Springs community, the article lists the 15 golf courses in the desert area. It also gives a brief comment on each layout and tells whether it is private, public or resort. It lists the number of holes on each course, its length and par.

It mentions about the Palm Springs Golf Classic to be held for the third time this year and reveals it is already one of the top "fun" tournaments on the pro tour, and it may well carry Palm Springs into realization of its fondest hope — that the world recognize it as the "Winter Golf Capital of the World."

The author of the article is Dick Wilkes who has two major loves. One is golf and the other is writing. Wilkes is a seventies shooter in golf at the Yorba Linda Country Club and a former Time-Life correspondent and bureau chief. Now a free-lancer, he contributes many glowing articles to newspapers and magazines.

Eldorado CC Lady Golfers Host Tourney

Women golfers of the Eldorado Country Club will hold a Member-Guest Low Ball Threesome tourney starting Wednesday and running through till Friday of this week.

The Low Ball Threesome will be based on handicaps and each team will play two out of the three days of the tourney. Each Eldorado Country Club lady member will play with two guests making up the threesome.

As the tournament date nears, one of the biggest fields ever to participate in the three day tourney is shaping up, according to the tournament director.

Kegler Korner

Bowling in the King's and Queen's League at PS Bowl, Bruno Di Grandi had high series of 549 and high game of 195. For the women kegler's, high series went to Jan Blotter with a 417 and high game was rolled by Hazel Di Grandi, who had a 151.

Last night in the Guys and Dolls League, Hendrickson's Cabinet Shop had high team score of 2,327. High team game went to Hoams Pools with 821. Kay Lux copied high series and game with 538 and 194 respectively as did Bill Hendrickson with 588 and 225.

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YOUNG Phil Rodgers of La Jolla, Calif., winner of the 1962 Los Angeles Open Golf Tournament is shown here on the first fairway in the final round yesterday. He finished with a record 62 and a score of 268 for the Open's 72 holes. (UPI Telephoto)

SPORTS in The Sun

BOB ABBEY, Sports Editor

Page 8 THE DESERT SUN Tuesday, January 9, 1962

CAGE ACTION

Smoke Tree, FF Roll To City BB Victories

Both ends of the double-header played last night in the City Basketball League at the high school gym, resulted in run-aways, as Foster Freeze romped Bonnie Electric, 71-34 and Smoke Tree buried J.C.'s, 61-38.

In the first game, Joe Lewis and Don DiLong paced the attack for the winning Foster Freeze, five as they collected 23 and 24 points respectively to nail down game honors. Joe Jones helped the cause by hitting for 13 tallies in the lop-sided victory. Wes Walton scored in double figures for the losing Bonnie Electric team as he dunked 16 points through the hoop.

Smoke Tree's victory over J.C.'s saw four playmakers on the winning team rip the nets to score in double digits. Hap Trout collected 13 markers to be high point player followed by O. B. Crawford who registered 12 points. Ken Price and Clarence Mroc each hit the bucket for 10 points to add to the victory.

For the losing J.C.'s, Ed Dupke took team honors when he hit for 10 points. Dick Hall had a total of eight and Jim Gerkin added seven.

Wednesday night's action will pit Laurie's Steak Ranch five against Foster Freeze and Aparicio's Construction quintet will meet the J.C.'s.

City BB League Standings

	W	L
Aparicio Const	8	0
Laurie's	5	3
Smoke Tree	5	3
Foster Freeze	4	4
J.C.'s	2	6
Bonnie Elec.	0	8

MIDWEST

St. Louis 81 Tulsa 59
Oklahoma 56 Missouri 52
Wisconsin 83 Michigan St. 78
Purdue 96 Illinois 89
Defiance 73 Olivet 33
Iowa 74 Northwestern 69
Mt. Union 58 Grove City 52
Tarleton St. 93 St. Edward's 83
Minnesota 104 Indiana 100
Iowa St. 47 Oklahoma St. 42
Concordia (Ill.) 85 Elmhurst 65

SOUTHWEST

E. Texas St. 50 Sul Ross 42
St. Mary (Tex) 100 C. Christi 66

WEST

San Jose St 51 St Mary (Calif) 37

Angels Enter Pact With Diners' Club

The Los Angeles Angels and Diners' Club have reached an agreement whereby Angel tickets for the 1962 season can be purchased with Diners' Club credit cards. Angels' General Manager Fred Haney and Irving Parker, assistant to the president of Diners' Club jointly announced today.

The Angels also honor BankAmericards.

Last season credit cards were honored only on advance purchases of tickets but in 1962, cards can be used on the day of the game and a special ticket window for credit cards only is being planned, Haney said.

The Angels are the first major league club to be associated with Diners' Club as they were last year with the Bank of America.

Golf Winners at Shadow Mtn.

A mixed foursome tourney was held at Shadow Mountain Golf Course with Dr. and Mrs. P. W. Feals winning low gross with a total of 74. M. H. Combs and Mrs. Barney Whisenant copped low net honors when they posted a 56 score.

Two teams, Dr. and Mrs. Al Johnston and Mr. and Mrs. F. C. Goodwin tied for the runner-up spot in the low net field as they carded 62 scores.

WORLD FAMOUS COUNT YOGI

GOLF LESSONS — \$10
Free Shows Sat. 3 p.m.
Palm Springs Country Club
Phone 328-1066
At Cathedral City—Hwy. 111

Fires Record 62 In Final Round

LOS ANGELES (UPI) — The crowds came to watch Arnold Palmer, Gary Player and national amateur champion Jack Nicklaus.

But they stayed to cheer brash young Phil Rodgers, a 23-year-old pro who has been on the tour exactly six months.

It was Rodgers who methodically mowed down the big names in the \$45,000 Los Angeles Open golf tournament—slaughtered them, in fact, to such an extent it was no contest.

The young Rodgers, just out of the Marines, headed for his home town of San Diego today with the \$7,500 first prize check in his pocket—and all the world much brighter. On his way to conquering the field the stocky, 187-pound, 5-8 Rodgers clipped four strokes off the tournament record by posting a 72-hole score of 268.

Sets Course Record

He broke the course record of 63 (held by Ken Venturi and Tommy Bolt) with a sizzling 62. He won by the widest margin — nine strokes—in this tourney since 1929, when McDonald Smith beat Horton Smith by the same distance.

It was the biggest victory margin in a PGA tournament since 1959 when Mike Souchak spread-eagled the field by nine shots in the Motor City Open at Northfield, Mich.

Finishing in a tie for second and picking up \$3,325 each were Bob Goalby, the defending champion from Crystal River, Fla., and hard-luck Fred Hawkins, El Paso, Tex., who has not won a major tourney since 1956. They had 277. Jackie Burke, Kiamesha Lake, N.Y., veteran, came next with 278 and won \$2,400.

It was a surprising turn of events for young Rodgers. He had started the day in a deadlock with Hawkins, with former PGA champion Lionel Hebert only one shot away. It looked like a dog fight to the finish.

Approaches Accurate

Powerful iron play, which had been a prominent factor in Rodgers' earlier rounds of 67-71-68, was the big item in his final performance. On the front nine, when he got a 32, he had four birdies with the longest putt being six feet. His approaches were so accurate that it seemed every one was headed for the flag.

He faltered a bit with the approaches on the 10th and the 11th, when he had to roll in birdie putts from 35 and 18 feet. Then he came right back with birdies of six and three feet on the 13th and 14th. That gave him six birdies in a stretch of seven holes and all but broke the back in the way of competition.

"I knew I could get the course record with a birdie on the 18th," he said. "So I went for it—and sure enough, the putt from 10 feet was good."

That gave him a back nine of 30—and they just don't come much better than that.

Rodgers plans to bank the money. A level-headed youngster, his ambition is to win the national championship.

Palmer, incidentally, finished far back with a 283 to collect \$825. Player picked up \$155 with a 287 and Nicklaus—in his pro debut—took in a puny \$33 with a 289.

Winner of IW Ladies Tourney

Vi Morse won the Class A division of the Indian Wells Ladies Auxiliary Criss — Cross one-half handicap tourney with a low net of 35.

Runner-up was Betty Hume with a 36 score and Mizzi Beckman posted a 37 for third place honors.

In the Class B division, Putt Corbett scored a 35 to take top laurels. Jule Neilson carded a 37 for second place and Fern Holthe was third with a score of 41.

Virginia Udall and Mina Shaw tied for first with 37's in the Class C bracket. Mary Johnston was the runner-up with a score of 39.

Come As Pa Golf Event

The ladies of Shadow Mountain Golf Club had a "Come as Pa" day which brought out a strange looking group for the play day golf event.

In the golf department, Helen Seals came in with a low gross score to win in Class A with Bi Johnson winning in Class B and Nan Ballard the winner in Class C.

During the "Come as Pa" event, Betty Ives, Vera Drugan and Tracy Barton won prizes for their respective Pa outfits.

Do You Know This Man



If You Do

You know where to get an honest repair job at a fair price. For those that don't here is a get acquainted special:

COMPLETE OVERHAUL Hydromatic—Fordomatic—Powerglide—Dynaflo and Others

\$59.00 labor

CORRECT FRONT SEAL LEAK ALL CARS

\$28.00 labor

WM. "BILL" WILSON

PALM GARAGE

450 EUGENE ROAD 324-9688

MITCH'S STEAK HOUSE

AUTHENTIC CHARCOAL BROILED STEAK & SEA FOOD

TRY OUR EN BROCHETTE TASTY TENDERLOIN 1.95

MITCH'S HOUSE STEAK A Lady's Steak 1.95

OUR OWN GROUND ROUND Deliciously Broiled 1.95

GIANT SALAD BOWL with Our 3 Delicious Dressings Cheese or Garlic Rolls

ALSO FEATURING SPECIAL COFFEES

Double Martini or Manhattan Served All Hours... 75c Open 11 a.m. 2249 N. Palm Canyon Dr. Phone 324-5656

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SUNAIR DRUGS & FOUNTAIN LUNCH

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BEAUTE BY BEDFORD SALON

HARRY BERG FASHIONS FOR MEN

STORE AND OFFICE SPACE AVAILABLE

68-457 Hwy. 111, Palm Springs 328-3958 or 328-9211



THE impressive entrance to the clubhouse at Canyon Country Club features a porte-cochere which opens onto the large parking area facing the driving range.

GRIN AND BEAR IT

By LICHTY



"Nothing wrong with your boy's hearing, Mrs. Truffel!... You've turned a deaf ear to enough television commercials to realize that screaming CAN be ignored!"

DENNIS THE MENACE



"WHAT ELSE COULD I DO? I DIDN'T HAVE NO FRAME AN' NO NAILS, SO I GLUED IT ON!"

PEANUTS



GORDO



ARCHIE



POGO



MARK TRAIL



SECRET AGENT X9



FLINTSTONES



Chuckles in the News

GROUNDS FOR APPEAL
MILWAUKEE (UPI) — Arthur H. Wish plans to appeal the \$3 fine he got for parking too close to an intersection.
Wish used a folding rule to measure the distance between street corners and 100 parking meters and found several less than 15 feet from the intersection.

FINFOLLOWS FIRE
MILWAUKEE (UPI) — Clarence Moore Jr. was fined \$100 Tuesday for refusing to admit firemen to his burning home Christmas Day because "I was trying to see that no damage was done."

OUTWIT DETECTIVES
SACRAMENTO, Calif. (UPI) — Two detectives prominently displayed Christmas packages and suitcases in an unlocked car as a trap for downtown looters. They locked the car during their

lunch break but returned to find it empty.

TAKES TO MUSIC
AMES, Iowa (UPI) — Graduate student Le Farr Stuart of Clarkston, Utah, has taught Iowa State University electronic brain to play "Jingle Bells" and other Christmas music.

Desert Theatre

DESERT HOT SPRINGS 329-5442

Last Times Tonight
"Susan Slade"
Plus
"Two Rode Together"
STARTING WED.
"Francis of Assisi"
Plus
"The Little Shepherd of Kingdom Come"

PLAZA THEATRE

Phone 324-2535

Last Time Tonight
SPENCER TRACY and FRANK SINATRA
in the MERVYN LLOYD-FRED KOHLMAR
ROMAN COMEDY "THE 400 BLOWS"
Starts Tuesday
RODGER & HAMMERSTEIN'S
"FLOWER DRUM SONG"
NANCY KWAN - JAMES SHIGETA
KIMURA HALL...and...MIYOSHI UMEKI

Village Theatre

Phone 324-2535

Last Time Tonight
"KING OF THE ROARING 20s"
-THE STORY OF ARNOLD ROTHSTEIN-
Plus
"The MacMurray"
MALONE-BRENNAN
at GUNPOINT!
CINEMASCOPE
Starting Wed.
ACTUALLY FILMED IN SPACE!
X-15
Also
"The 7th Voyage of Sinbad"

SUNAIR DRIVE-IN THEATRE

Phone 324-2535

Last Time Tonight
"CAT ON A HOT TIN ROOF" — & "RAINTREE COUNTY"
STARTS WED.
AUDREY HEPBURN
as that delightful, HOLLY GOUGHTLY!
"BREAKFAST AT TIFFANY'S"
A SUMMER SHOWS PRODUCTION
GEORGE PEPPARD NEAL-ESSEN-BALSAM
with MICKEY ROONEY
plus
"Ring of Fire"

HALLMARK TV 324-9661
Largest Living Color
TV Dealer in the Coachella Valley
Sales - Service
Rental Records
191 S. INDIAN AVE.
9 to 9, 7 Days Week

TELEVISION TONIGHT

TOP SHOW TONIGHT—When Bob Major feels he is not getting results from his advertising manager, he imports an expert ad salesman—who turns out to be a saleswoman—from New York on "Lachabod and Me" at 9:30 p.m. over CBS-TV.

(c) colorcast	9:00 a.m.	9:30 a.m.
1-Whiplash	2-Red Skelton	2-Red Skelton
2-Beat Odds	3-New Breed	3-New Breed
3-Bugs Bunny	4-Dick Powell	4-Dick Powell
4-R Masterpiece	5-Movie	5-Movie
5-Theatrical	6-Ski Show	6-Ski Show
6-Huck Hound	7-11:30 a.m.	7-11:30 a.m.
7-World Wonders	8-11:30 a.m.	8-11:30 a.m.
8-7:15	9-11:30 a.m.	9-11:30 a.m.
9-News	10-11:30 a.m.	10-11:30 a.m.
10-Marshall Dillon	11-11:30 a.m.	11-11:30 a.m.
11-Follow Sun	12-11:30 a.m.	12-11:30 a.m.
12-Laramie (e)	1-11:30 a.m.	1-11:30 a.m.
13-Peter Gun	2-11:30 a.m.	2-11:30 a.m.
14-Bugs Bunny	3-11:30 a.m.	3-11:30 a.m.
15-This Day	4-11:30 a.m.	4-11:30 a.m.
16-Whirlbirds	5-11:30 a.m.	5-11:30 a.m.
17-Groucho	6-11:30 a.m.	6-11:30 a.m.
18-Wanderlust	7-11:30 a.m.	7-11:30 a.m.
19-News	8-11:30 a.m.	8-11:30 a.m.
20-News	9-11:30 a.m.	9-11:30 a.m.
21-News	10-11:30 a.m.	10-11:30 a.m.
22-News	11-11:30 a.m.	11-11:30 a.m.
23-News	12-11:30 a.m.	12-11:30 a.m.
24-News	1-11:30 a.m.	1-11:30 a.m.
25-News	2-11:30 a.m.	2-11:30 a.m.
26-News	3-11:30 a.m.	3-11:30 a.m.
27-News	4-11:30 a.m.	4-11:30 a.m.
28-News	5-11:30 a.m.	5-11:30 a.m.
29-News	6-11:30 a.m.	6-11:30 a.m.
30-News	7-11:30 a.m.	7-11:30 a.m.
31-News	8-11:30 a.m.	8-11:30 a.m.
32-News	9-11:30 a.m.	9-11:30 a.m.
33-News	10-11:30 a.m.	10-11:30 a.m.
34-News	11-11:30 a.m.	11-11:30 a.m.
35-News	12-11:30 a.m.	12-11:30 a.m.
36-News	1-11:30 a.m.	1-11:30 a.m.
37-News	2-11:30 a.m.	2-11:30 a.m.
38-News	3-11:30 a.m.	3-11:30 a.m.
39-News	4-11:30 a.m.	4-11:30 a.m.
40-News	5-11:30 a.m.	5-11:30 a.m.
41-News	6-11:30 a.m.	6-11:30 a.m.
42-News	7-11:30 a.m.	7-11:30 a.m.
43-News	8-11:30 a.m.	8-11:30 a.m.
44-News	9-11:30 a.m.	9-11:30 a.m.
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46-News	11-11:30 a.m.	11-11:30 a.m.
47-News	12-11:30 a.m.	12-11:30 a.m.
48-News	1-11:30 a.m.	1-11:30 a.m.
49-News	2-11:30 a.m.	2-11:30 a.m.
50-News	3-11:30 a.m.	3-11:30 a.m.
51-News	4-11:30 a.m.	4-11:30 a.m.
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53-News	6-11:30 a.m.	6-11:30 a.m.
54-News	7-11:30 a.m.	7-11:30 a.m.
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68-News	9-11:30 a.m.	9-11:30 a.m.
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78-News	7-11:30 a.m.	7-11:30 a.m.
79-News	8-11:30 a.m.	8-11:30 a.m.
80-News	9-11:30 a.m.	9-11:30 a.m.
81-News	10-11:30 a.m.	10-11:30 a.m.
82-News	11-11:30 a.m.	11-11:30 a.m.
83-News	12-11:30 a.m.	12-11:30 a.m.
84-News	1-11:30 a.m.	1-11:30 a.m.
85-News	2-11:30 a.m.	2-11:30 a.m.
86-News	3-11:30 a.m.	3-11:30 a.m.
87-News	4-11:30 a.m.	4-11:30 a.m.
88-News	5-11:30 a.m.	5-11:30 a.m.
89-News	6-11:30 a.m.	6-11:30 a.m.
90-News	7-11:30 a.m.	7-11:30 a.m.
91-News	8-11:30 a.m.	8-11:30 a.m.
92-News	9-11:30 a.m.	9-11:30 a.m.
93-News	10-11:30 a.m.	10-11:30 a.m.
94-News	11-11:30 a.m.	11-11:30 a.m.
95-News	12-11:30 a.m.	12-11:30 a.m.
96-News	1-11:30 a.m.	1-11:30 a.m.
97-News	2-11:30 a.m.	2-11:30 a.m.
98-News	3-11:30 a.m.	3-11:30 a.m.
99-News	4-11:30 a.m.	4-11:30 a.m.
100-News	5-11:30 a.m.	5-11:30 a.m.

RADIO LOGS

KDES-dial 920-1000 Watts

A.M.	P.M.
6:00-Sign On	12:00-News
6:01-Thoughts for the Day	12:01-You and Palm Springs (M-F)
6:02-Frank Day Show	12:02-Frank Day Show
6:03-News	12:03-Historical Facts
6:04-Lifeline	12:04-Frank Day Show
6:05-Frank Day Show	12:05-Frank Day Show
6:06-News	12:06-Frank Day Show
6:07-Frank Day Show	12:07-Frank Day Show
6:08-News	12:08-Frank Day Show
6:09-Frank Day Show	12:09-Frank Day Show
6:10-News	12:10-Frank Day Show
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6:16-News	12:16-Frank Day Show
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6:58-News	12:58-Frank Day Show
6:59-Frank Day Show	12:59-Frank Day Show
7:00-News	1:00-Frank Day Show

KCMJ-dial 1010-1000 Watts

A.M.	P.M.
6:00-Sign On	12:00-News
6:01-Thoughts for the Day	12:01-You and Palm Springs (M-F)
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6:55-Frank Day Show	12:55-Frank Day Show
6:56-News	12:56-Frank Day Show
6:57-Frank Day Show	12:57-Frank Day Show
6:58-News	12:58-Frank Day Show
6:59-Frank Day Show	12:59-Frank Day Show
7:00-News	1:00-Frank Day Show

KPAL-dial 1450-250 Watts

Monday thru Friday	
5:58-Sign On	2:54-News-ABC
5:59-News	3:00-Fred Seiden Show
6:01-Fred Seiden Show	3:04-Arthur Van Horn News-ABC
6:02-Headlines and Weather	4:00-Frank Selinsky News-ABC
6:03-Fred Seiden Show	4:04-Jay Jasin Show
6:04-Fred Seiden Show	4:30-Ace Dreier News-ABC
6:05-Headlines and Weather	4:40-Jay Jasin Show
6:06-Police Report-Local	5:00-Paul Hargis News-ABC
6:07-Fred Seiden Show	5:05-Police Report-Local
6:08-Headlines and Weather	5:40-Jay Jasin Show
6:09-News-ABC	6:00-Edward P. Morgan News-ABC
6:10-Breakfast Club-ABC	6:15-Jay Jasin Show
6:11-News-ABC	6:40-News-ABC
6:12-Jim Ameye Show	7:00-Jay Jasin Show
6:13-News-ABC	7:04-News-ABC
6:14-Jay Jasin Show	7:00-Jim Ameye Show
6:15-Tello Test-ABC	8:54-News-ABC
6:16-Jay Jasin Show	9:00-Bill Owen Sports-ABC
6:17-News-ABC	9:05-Ben Smith Sports Show
6:18-P.M.	9:54-News-ABC
6:20-Paul Hargis News-ABC	10:00-Ace Hudkins Ben Smith Sports
6:25-Police Report-Local	10:05-News-Local
6:30-Jay Jasin Show	11:00-Ace Hudkins Ben Smith Sports
6:34-News-ABC	11:05-News-Local
6:39-P.M.	12:00-News-Local
6:44-News-ABC	12:05-Ben Smith Show
6:49-Fred Seiden Afternoon Show	12:50-News-Local

Editorials-Opinions

THE DESERT SUN PUBLISHING CO. ESTABLISHED 1927
George E. Cameron Jr., President Carl W. Schooss, Publisher
Low Levy, Secretary-Treasurer
10 THE DESERT SUN Tuesday, January 9, 1962

This Campaign Is Really Worth While

There have been times when the average citizen arrives at the conclusion that his pocketbook has been tapped too often by drives and campaigns.

On occasion he has been right. John Q. Public is noted for his generosity and the fact that he wears his heart on his sleeve. Promoters of some campaigns which lean to the doubtful side, take advantage of this.

The real damage is not the depletion of the citizen's pocketbook but the effect such drives have on the worthwhile and legitimate fund campaigns. Campaigns which have resulted in the eradication or control of diseases once thought incurable, drives to alleviate suffering after some catastrophe caused by nature on a rampage, others to assist those in dire distress, suffer needlessly.

In progress today in Palm Springs, along with other cities across the nation, is one of these worthy campaigns. Launched at ceremonies Monday at the Plaza was the New March of Dimes. It is called the New March of Dimes because its scope has been greatly expanded. It is more than a battle against Polio, the purpose for which it was launched some years ago.

Contributions to the original March of Dimes made possible the research which resulted in control of Polio, once a dread scourge that crippled many children. Your dimes in the past took the terror from this disease. Today one need only cooperate with the authorities and medical science to be practically certain of resisting its attack.

The March of Dimes foundation for a time debated easing up on its annual campaign as Polio was, as they put it, on the run.

But since they had the scientific research means at hand, the organization and the know-how, they decided to continue the March of Dimes on a broadened base and direct their attack on two other serious and unsolved health problems. Hence the New March of Dimes now under way and the designation of January as the New March of Dimes month.

Targets of this new campaign are birth defects, mostly the result of Polio which attacked the mothers earlier before the disease was subdued, and arthritis, as crippling as Polio once was. Victims of arthritis in its various forms, number millions so there is much to be done.

There is a great need of research in these two fields and your support of the New March of Dimes will speed progress in these endeavors.

The New March of Dimes is certainly a campaign worthy of your unstinted support. If it receives the response accorded the original March of Dimes, it could well accomplish as much in these new fields as it did in the battle against Polio.

So when you see a container for pennies, nickels, dimes and even folding money, don't ignore it. If the doorbell rings, answer it with a smile. Respond to appeals in the mails.

In this way you will be participating actively in a great work, the advancement of medical science and the battle to relieve suffering among your fellow men.

It's a worth while project that really is accomplishing great good, your contribution will achieve results.

All of which should give you that satisfaction that goes with a good deed well done.

Palm Springs Classic the Leader

The nation's greatest golfers, who participated in a million dollar tournament pot last year, are on their way today down the 1962 Gold Trail with Palm Springs and the famed Desert Empire courses playing a major role at the head of the circuit.

Within the next five weeks almost one quarter of a million dollars will be at stake in five major tournaments, and the amount will surpass that figure if some golfer is sharp enough—or lucky enough—to sink a hole-in-one on one of our country club courses and pocket the \$50,000 bonus that goes with the feat.

First of the big money tournaments for the leading pros, the \$50,000 Los Angeles Open, was played over the weekend. In rapid succession will follow the \$35,000 San Diego Open, the Bing Crosby Pebble Beach Clambake, the San Francisco Open and the climax, the Palm Springs Golf Classic, January 31 to

February 4, listed as the \$100,000-added tournament.

Twice in the first two years of the Classic, the \$50,000 prize for a hole-in-one has been up for grabs and twice it has been won. There is little reason to doubt that it will again find its way into some powerful-swinging pro's bank account. The chances against scoring an ace, it has been figured out, are only 8,606 to one.

The Palm Springs Classic looms big in the eyes of the pro golf fraternity. Arnold Palmer who won the Classic on its inaugural year, went on to become the nation's top money winner. Billy Maxwell, last year's winner, wound up among the 1961 leaders with his Classic purse.

Golfing is fun for thousands seeking healthful, outdoor recreation. For the play-for-pay ranks, it is Big Business.

And Palm Springs, the World's Winter Golf Capital, is away out in front in both divisions.

HOLMES ALEXANDER:

Scientists Should Stick to Test Tubes

WASHINGTON, D. C.—Meeting recently in Philadelphia, the American Anthropological Association turned from its business session and took the awkward plunge into topical politics. The results were even worse than usual when scientists depart, from their own element. The anthropologists, like Kipling's villagers who voted they lived at the center of the world, resolved to prove something equally preposterous by taking a nose count. They voted:

"The AAA repudiates statements now appearing in the U.S. that Negroes are biologically and in innate ability inferior to whites."

The anthropologists were reacting, it now appears, to the embarrassing success of a little truth-telling book, "Race and Reason" by Theodore Roosevelt's biographer, Carleton Beals. This author has produced a cerebral earthquake among modern conformists that compares in humorous effects, though not, of course, in magnitude, with another disturbing little truth-teller of last century—Charles Darwin's "Origin of the Species."

Had the Royal Academy of Scientists in dear Victoria's day met and resolved, "Men are not descended from monkeys—so there!" we would have something like the Philadelphia Story of the Scandalized Scientists.

Forgot Ben Franklin These poor unworried scholars were apparently so keen on showing themselves on the side of the Supreme Court, the liberal press

and political orthodoxy that they forgot the Ben Franklinesque adage that what people do outshouts what they say. For decades the same schools of anthropologists had been scientifically proving and discussing racial differences. Suddenly this convention says it isn't so.

Putnam's book is unintentionally mischievous and galling to the conformists because it is essentially a read-back of scientific and pragmatic findings on race over the years. Some of the venerable and departed anthropologists who have achieved near-sainthood in the fraternity, must feel uncomfortably like Joe Stalin, whose successors denounced, demoted and finally buried him for political expediency.

Putnam, a New Englander of ancient ancestry, a Princeton graduate of '24, an airline proprietor in the Western and Southern States, a scholar of catholic tastes, a gentleman of cultural refinements with no passion for cults or publicity, is the unlikely kind of fellow for the role into which he's been capitated by circumstance. He was minding his own business one morning in October of 1958, in fact he was reading the morning newspaper, when three sentences from an opinion by Justice Frankfurter in the Little Rock cases "spoiled my breakfast." Here they are:

Dislikes Findings "Local customs, however hardened by time, are not decreed in Heaven. Habits and feelings they engender may be counteracted and moderated. Experience at-

tests that such local habits and feelings will yield, gradually through this be, to law and education."

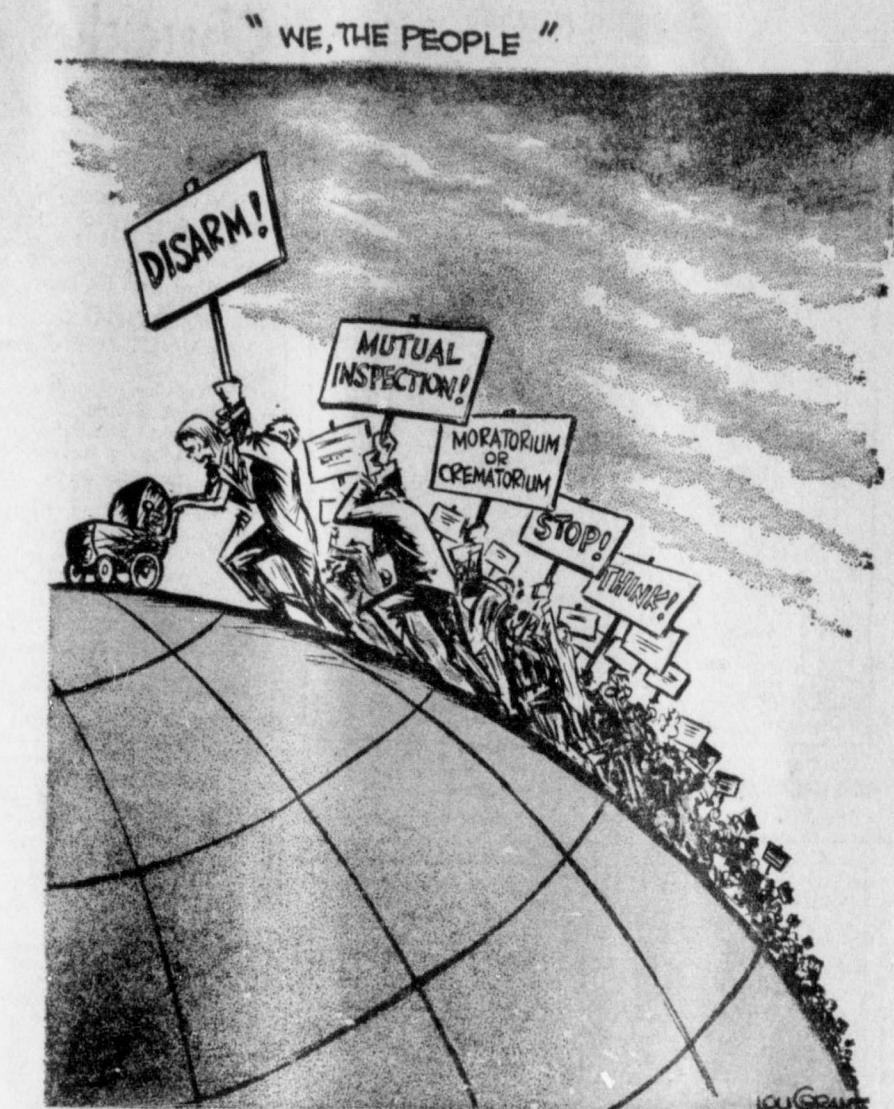
This pious drive offended Putnam's sense of truth. He felt that "local customs" were "hardened by time" for very good reasons, that Heaven had a lot more to do with racial differences and relationships than the Supreme Court did. The upshot was that Putnam wrote President Eisenhower a letter which eventually got into the Southern papers and subsequently swept the nation.

Inspired by the response, Putnam went to work on his book which shows, by chapter and verse, that scientists know dog-gone well there is a difference in the intellectual capacity of the races, and that history, literature, music, art and everyday experience confirm what science proves.

Putnam and I had lunch when his book came out, and I warned him that he'd get the Averted Glance from the metropolitan press and the literary journals which had treated his Roosevelt biography so respectfully, but which would now treat him like a leper.

This is what happened, but by an organized campaign to let people hear about the book, he is now the author of a 50,000-copy good seller.

Those anthropologists? Oh, yes, they are pretty ashamed of themselves. The next time they vote on whether races are different, as their old masters so often proved, they're going to use a secret ballot.



THIS SIDE Of The Sun

R. F. "Phat" GRAETTINGER

Today's a good day
To clean up the slate
Of notes that I thought
Would just have to wait.

Besides, I have just been informed that pretty quick now we'll be moving to that fine, new building which will house The Desert Sun down on South Palm Canyon Drive.

So what I don't have left on my desk will mean that much less for somebody to pack to the new spot.

FIRST ITEM on the hook is a note from Hildy Crawford who reigns across the room on the Socside. (Women's Section to you.)

She was commiserating the other day with Ira Nickerson who had just concluded a tussle with the virus which has laid low many a person in the past few days.

"Be sure you get plenty of vitamin C," she advised. "Vitamin C" he replied. "Vitamin C she says. I've had so much Vitamin C that I'm C-sick!"

GOING BACK a few more days there's a note about Florida.

In Boca Raton in that state, tales of Palm Springs bounced around the dinner table at the winter home of Rebyl and G. K. Zain in that city when Mr. and Mrs. Oliver B. Jaynes and Mr. and Mrs. Ward Risvold joined them during the holidays.

G. K. had just been honored for his work in developing Coral Gables (Fla.) Miracle Mile.

IT WAS ANOTHER honor for him. Miami had previously recognized him for inaugurating an off-street parking system which not only handsomely paid for itself but also took care of a serious parking problem. His plan has since been successfully copied in many other cities.

When the Zains were local residents, living on Mesquite Avenue, he started something else new.

INSTEAD OF PLANTING his large back yard with grass, he had it paved and the cement painted a cool green.

It was just as soothing to the eye with no fuss or bother of moving or trimming the edges. And he had it rigged in some manner to that the green cement yard did not absorb the sun's heat during the day and give it off during the night.

That idea, too, has been copied widely in other places.

JAYNES AND RISVOLD, of course, will be well remembered here. Both are former publishers of The Desert Sun, Jaynes first, then both together, then Risvold.

In Boca Raton they are together again publishing a live weekly there.

It's all right to mention three former Palm Springs families now living in Florida.

The other morning I counted six Florida cars parked in two blocks on the Drive.

Then there's the Little Monster who defined the word "Ring-leader" as being the first boy in a large family to get into the bathtub on a Saturday night.

ABIGAIL VAN BUREN

Dear Abby...

DEAR ABBY: I am 33, divorced and believe me, I have my problems. I am seeing a psychiatrist once a week. I met a very good-looking man (I'll call him "Mr. X.") in the psychiatrist's office. We were immediately attracted to each other and found we had a lot in common. We spent a few evenings together (he came to my apartment) and I think I am in love with him.

I told my psychiatrist everything and he said I should quit seeing "Mr. X.", because he is more mixed up than I am. If I must make a choice, I will give up seeing the psychiatrist because "Mr. X." is doing more for me than he is. I told my psychiatrist I wasn't seeing "Mr. X." any more, but I am. Should I tell the psychiatrist the truth, quit seeing "Mr. X." or quit seeing the psychiatrist? —MIXED UP

DEAR MIXED UP: You sought psychiatric help because you needed it. You still need it. Your psychiatrist can't help you unless you are completely honest with him. X out "Mr. X." tell your doctor the truth and follow his advice.

DEAR ABBY: The letter from the woman whose husband didn't think he could make it down the aisle at his daughter's wedding

Remember When

January 9, 1952

Col. Clinton Fox of the Palm Springs Employers' Association received word from the public utilities commission that an examiner would be here on Jan. 15 to hear telephone service complaints.

Ada Williams found a live hand grenade in her back yard and called police. Officers W. E. Hockenbary and R. A. Young came to the rescue and removed it. How it got there no one knew.

Fire did \$2,000 damage to the new steam baths at the Palm Springs Tennis Club.

January 9, 1942

Construction was reported rapid on the city's new airport on Section 18 and it was expected to be completed well within the time limit.

City Council called a public hearing to decide whether to place an extensive flood control program on the April ballot.

Mrs. Ted Griffith, chairman of home service for the Red Cross reported 1,000 corks collected here in a drive requested by the Mare Island Naval hospital.

January 9, 1932

C. G. Lykken moved the hardware department of his store from the rear of the building to the front store room formerly occupied by the Palm Springs Grocery.

A delegation of Edom residents appeared before county supervisors and wanted to know what was holding up construction of a road connecting that community and Palm Springs. (Edom is now Thousand Palms and the road in question is now Ramon Road.)

sure hit home with me. I was a widower when my daughter married and I flatly refused to "give her away." She was all I had. She was married in the Presbyterian Church and the preacher said nobody had to give the bride away in his service. She walked down the aisle all by herself and not to the strains of Lohengrin, either. (It was too sad and sounded like a funeral march.) I had them play "Pomp and Circumstance." Sincerely, —MIND OF MY OWN

DEAR ABBY: Nobody believes in me, but this is the truth. I had a wart on my thumb for many years. I went to a doctor and he told me to leave it alone. I was very self-conscious about it because, as you know, warts are not very pretty. A friend of my mother's was visiting one day and we got on the subject of warts. She told me to tie a thread around it, go out in the yard after dark and bury a potato upside down, and the wart would go away just as soon as the potato rotted. Just for a joke, I did it. Within one month my wart disappeared. Can you explain it? —BAFFLED

DEAR BAFFLED: No. And neither can anyone else. There is no scientific explanation for some of the legendary "cures" that appear to work in ridding people of warts. My advice is to let a doctor decide the treatment. He is more dependable than voodoo. Of course if you want to bury a potato, too, it won't do any harm.

DEAR ABBY: Tell "Very, Very Hurt" to develop a sense of humor. It's no crime to grab the wrong card when you are in a hurry. On my wedding anniversary I received a card which said, "There never was a better brother. Get well fast." My husband and I still laugh over it.

—SENSE OF HUMOR
DEAR ABBY: I know that it is possible to send the wrong card on an occasion that requires a greeting. When our first baby was born I received a lovely baby gift, and with it was one of those printed store-bought cards with the following message: "Sorry to hear about your 'accident!'"

—Best wishes, ADELLE
DEAR ABBY: The woman who signed herself "Very Very Hurt" because her husband sent her a birthday card which read: "Happy Birthday to a Swell Fella on 'His Birthday'" should not take it so seriously. On Mother's Day I received a card from my daughter. It said, "For One Who Has Been 'Like' a Mother to Me." We all got a big kick out of it and I wasn't even slightly hurt.

VERY VERY THANKFUL
CONFIDENTIAL TO: "Done Wrong In Florida": Nonsense. Because one woman "did you wrong" is no reason to retire from the human race. All women are "not" alike.

Are things rugged? For a personal reply, write to Abby, Box 3365, Beverly Hills, Calif., and don't forget a stamped, self-addressed envelope.

For Abby's booklet, "How To Have A Lovely Wedding," send 50 cents to Abby, Box 3365, Beverly Hills, Calif.

Distributed by
McNaught Syndicate, Inc.

BOB CONSIDINE:

Bowl Games Indicate End Of Rich Anthracite Lode

I suppose it's a sign of encroaching age but the college bowl games I watched over the weekend seemed to be performed by the rank amateurs—even though all the schools still depend heavily on fine broths of heavily subsidized goons from the Pennsylvania coal field. Perhaps proselytizing in college football has come to the end of the anthracite and bituminous lode of talent and must look elsewhere.

Among the places not to look, I'd suggest, are two former fine breeding grounds for football players, the South and California. Almost any president of a southern university can discourse learnedly on what he and his institution have done to integrate Americans of different body colors, but he can't explain why a good indigenous Negro athlete must go somewhere else to play.

As for the California football player, once symbolized by Ernie Nevers, a greater athlete than Jim Thorpe, said Pop Warner, who bamboozled both, he now seems to train on Malibu Beach or the Warner Brothers lot. If I were a Californian and had anything to do with the Rose Bowl I'd suggest that the spectacle be confined to two teams in the general vicinity of Pasadena. Even a poor Big Ten team makes a top California club look like a bunch of posies.

Bands Are The Best
The best-coached combinations in the several bowls surely were the bands. Mel Allen and Braven Dyer, who did NBC's Rose Bowl, gave special identification to such hitherto neglected figures as bandmasters and drum majorettes. They even had past performances on the bandmaster, such as their lowly beginnings as glockenspielers. Thrilling.

In view of this, and thanks to George Preston Marshall of the Washington Redskins, parents need no longer be embarrassed when their children play life instead of half-back.

After the Redskins lost their umpteenth straight game this past season, and the Washington fans were growing like hungry lions for Marshall to make the

trade that would give the team the oomph it needed, George came through with one of the most notable deals of the season—just to prove he was not a stand-pat fellow.

He acquired a 6-foot-4-inch, 240-pound drummer for two superfluous 180-pound saxophonists. Crowds swarmed to the new Washington Stadium to see the exciting spectacular between the halves of a game Washington lost 44-0.

When I was a young sports-writer a fellow could always get a rainy day piece out of an article stating, without much fear of censure, that this or that college team could beat the Chicago Bears, Green Bay Packers or whichever pro team was in power at the time.

This was notably true about the time of Blanchard and Davis at West Point. (It was war time and only the fine athletes at West Point and Annapolis were not affected by the draft.)

The Pros Take Over
One doesn't read that sort of thing any more. The football pros have become so much better than college boys that there is now almost as much of a chasm between the two games as there is between college baseball and the brand played by the New York Yankees.

Have been trying not to write a piece about the re-opening of Toots Shor's, because it seemed to be the natural and expected thing to write. But I can't resist recording what must be a new A.A.U. (certainly not A.A.) record for saloons. Toots' opened at 3 p.m. December 27. The first bum was thrown out at 3:03 p.m. December 27.

Prediction: Dick Nixon is in for a grueling year. Political statisticians have figured that 12,000 votes, strategically placed, would have made him President of the United States.

If Dick were a Britisher, he would be honored as head of the Loyal Opposition. In this country, and under our political system, he must grub like an alderman.

Other Editors

(Arizona Star, Tucson)

Many editorials on Communism and how to fight it have been written, but probably none any better than is found in the words of J. Edgar Hoover, director of the Federal Bureau of Investigation, in his testimony before a Senate Judiciary Committee subcommittee investigating administration of internal security laws: . . .

"Because Communism thrives on turmoil, the party is continuously attempting to exploit all grievances—real or imagined—for its own tactical purposes. It is, therefore, almost inevitable that, on many issues, the party line will coincide with the position of many non-Communists. The danger of indiscriminately alleging that someone is a Communist merely because his views on a particular subject happen to parallel the official party position is obvious. The confusion which is thereby created helps the Communists by diffusing the forces of their opponents.

"Unfortunately, there are those who make the very mistake the Communists are so careful to avoid. These individuals concentrate on the negative instead of the positive. They are merely against Communism without being for any positive measures to eliminate the social, political and economic forces which the Communists are . . . exploiting.

"These persons would do well to recall a recent lesson from history. Both Hitler and Mussolini were against Communism. However, it was by what they stood for, not against, that history has judged them."

Those final lines will stand a rereading. Americans engaged in negative campaigns, working . . . to divide neighbors from neighbor . . . should remember them especially.

(Turlock, Calif., Journal)

A better day may be dawning for many a school child who makes average grades, has an average I.Q. and is inclined to daydream or be bored. He may have creative abilities which, if recognized and developed, could be of great value to society.

The big emphasis now is on intelligence tests. The student who rates high here usually gets top grades and is singled out for scholarships and special attention. But his inattentive classmate, who sometimes incurs the displeasure of his teacher and the ridicule of other pupils with seemingly irrelevant questions and rebellion at the status quo, may be somewhat neglected.

Dr. E. Paul Torrance, psychologist at the University of Minnesota, and his staff conducted creativity tests among 120 middle-class fifth graders—with astonishing results. The two highest creativity scorers among the top ten had the lowest I.Q.s and their academic ratings were mediocre. They probably would be kept out of most "good" colleges.

But they should not be, if tentative conclusions based on these tests are substantiated. If creative thinkers can be identified and given educational inducements, the rewards to the school system and the country will be abundant. For our very survival we can ill afford to submerge creative thought.

WHEN YOU SEE US
DON'T THINK
Insurance
BUT
WHEN YOU THINK
Insurance
SEE US

Weingarten & Hough
Insurance Counselors
176 South Indian Ave.
Opposite the Plaza
Phone 325-2526
SINCE 1958

Alvin Weingarten
Earl Hough
Don Miller
Don Buttrick

GETS FEDERAL POST
WASHINGTON (UPI) — Raymond F. Farrell, 55, a former FBI agent, was sworn in Monday as commissioner of the Immigration and Naturalization Service. He succeeds Lt. Gen. Joseph M. Swing (ret.), who retired effective last Friday.

Bob Really Made It For the Peace Corps

MANILA (UPI)—Robert Anthony Miller, 22, Los Angeles, today could be proud of performing a deed "over and above" the duties called for by President Kennedy's Peace Corps.

Miller arrived in Los Banos, Laguna, some 45 miles south of Manila. Just in time to help save the life of the wife of a faculty member of the University of the Philippines College of Agriculture. An appeal for 2,000 CC's of rare type A-B blood was made by doctors at the Philippine Army Hospital at Camp Eldridge, Los Banos, to enable Mrs. Constancia K. Magalit, wife of Prof. Henry Magalit, to pull through following a surgical operation for premature delivery.

Among those who volunteered to donate blood were Miller and Geraldine Thomas, Chicago, also of the Peace Corps.

Miller, who holds an A. B. in English literature and drama from Whittier College, donated 400 CC's of his blood. Miss Thomas, however, was not able to contribute because the doctors could not strike her vein.

The baby was stillborn, but Mrs. Magalit will recover, doctors said. Miller said he donated five times to the U. S. Blood Bank before he joined the Peace Corps.

The young Californian is among 54 newly arrived Peace Corps volunteers now undergoing an intensive five-week orientation period on Philippine history, government, language and social life.

This group will soon join other young Americans who are now spread out in various southern Philippine villages serving as education aides in English, science and mathematics in schools and assisting in better community living.

OCEAN TRAFFIC DIPS
LONDON (UPI)—The Atlantic Passenger Steamship Conference said today that transatlantic traffic by sea dropped 10 per cent last year and that there were 81 less sailings than in 1960. But the conference said the passenger drop was only half of a 20 per cent dip which had been forecast.

LEGAL NOTICE

No. 475
NOTICE OF TRUSTEE'S SALE
T.O. No. 61-6359
On Tuesday, February 6, 1962, at 11:00 A.M. TITLE INSURANCE AND TRUST COMPANY, as shown by map on file in Book 43 of Maps, records of said County, for the purpose of paying obligations secured by said Deed including fees, charges and expenses of the trustee, advances, if any, under the terms of said Deed, interest thereon and \$25.00 in unpaid principal of the note secured by said Deed, with interest thereon from May 2nd, 1961, as in and to the foregoing described property, to-wit:

In the County of California, described as: Lot 3 Block "B" of BEL DESIERTO TRACT, as shown by map on file in Book 43 of Maps, records of said County, for the purpose of paying obligations secured by said Deed including fees, charges and expenses of the trustee, advances, if any, under the terms of said Deed, interest thereon and \$25.00 in unpaid principal of the note secured by said Deed, with interest thereon from May 2nd, 1961, as in and to the foregoing described property, to-wit:

Philip R. Alperia, Attorney at Law, 268 West 8th Street, Los Angeles 14, California. Published: Jan. 2, 9, 16, 1962.

No. 454
CERTIFICATE OF BUSINESS, FICTITIOUS NAME
The undersigned does hereby certify that she is conducting a business at 70-257 Highway 111, Cathedral City, California, under the fictitious firm name of THUNDERBOLT VIEW REAL ESTATE and that said firm is composed of the following persons:

BOBBIE TROUT, REAL ESTATE BROKER
70-257 Highway 111, Cathedral City, California
Dated December 22, 1961.
BOBBIE TROUT
Notary Public
My Commission Expires Oct. 12, 1963
Published: Dec. 25, 1961, Jan. 2, 9, 16, 1962.

No. 459
SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF RIVERSIDE
No. 100-883
NOTICE OF HEARING ON PETITION FOR PROBATE OF WILL AND FOR LETTERS TESTAMENTARY

ESTATE OF ROBERT I. FERER, Deceased.
NOTICE IS HEREBY GIVEN That BETTE ANNE FERER has filed herein a PETITION FOR PROBATE OF WILL AND FOR LETTERS TESTAMENTARY reference to which is made for further particulars, and that the time and place of hearing the same has been set for JAN. 12, 1962, at 9:30 A.M., in the courtroom of Department No. 4 of said court, at the Court House in the City of Indio, California.

Dated Dec. 27, 1961.
G. A. PEQUEGNAT, Clerk
By: V. K. AARON, Deputy
Attorney
Harold J. Hertzberg
8330 Wilshire Blvd., Beverly Hills, California
Published: Jan. 2, 9, 16, 1962.

No. 457
NOTICE OF PUBLIC HEARING BEFORE THE RIVERSIDE COUNTY PLANNING COMMISSION TO CONSIDER AN AMENDMENT TO ZONING ORDINANCE NO. 14, AFFECTING THE GARNET AREA.

NOTICE IS HEREBY GIVEN that public hearing will be held before the Riverside County Planning Commission to consider an amendment to Ordinance No. 14, Affecting the Garnet Area, which Ordinance would change the zone from Zone M-3 (Regulated Industrial) to Zone M-5 (General Industrial) or such other zones as the Commission may find appropriate, at which time and place testimony will be heard.

By order of the Riverside County Planning Commission, County of Riverside, State of California.
CHANCE OF ZONING
RIVERSIDE COUNTY PLANNING COMMISSION
TYLER STEEN - PLANNING DIRECTOR
By: Hazel I. Evensen - Sec.
Published: Dec. 27, 1961.

LEGAL NOTICE

BIDDER FOR CASH (payable at time of sale in lawful money of the United States) as the main front entrance of the Title Insurance and Trust Company, building at 3490 Tenth Street, Riverside, California, all right, title and interest conveyed and now held by it under said Deed of Trust in the property situated in said County of Riverside, described as:

Lot 12, Club Estates, Book 33, Page 55, Records of Riverside County, California. Property Commonly known as: 2538 Starr Road, Palm Springs, California.

Said sale will be made, but with-out covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the principal sum of the note secured by said Deed of Trust to-wit: \$2,000.00, with interest from August 1, 1961, as in said note provided, and expenses of the Trustee and of the trustee created by said Deed of Trust.

The beneficiary under said Deed of Trust, by reason of its breach or default in the obligations secured thereby, heretofore executed and delivered to the Title Insurance and Trust Company, for the purpose of paying obligations secured by said Deed of Trust, to-wit:

CR-1847
Published: Jan. 9, 16, 23, 1962.

No. 460
NOTICE OF TRUSTEE'S SALE
On January 28th, 1962, at 10 o'clock A.M., at the Court House, Tenth and Main Streets, City of Riverside, California, VERDUGO ESCROW COMPANY, as Trustee under the deed of trust recorded March 23rd, 1960, in Book 2680, Page 574, of Official Records of Riverside County, California, in given to secure an indebtedness in favor of John D. Harp, a married man, as to an undivided one-half interest now owned and held by Dexter L. Godbey, his husband and wife, and certain obligations secured thereby, notice of which was recorded September 19th, 1961, in Book 2994, Page 497, of said Official Records, Verdugo Escrow Company will sell at public auction, to-wit:

Clearance SALE—ALL USED
Apt. size gas ranges, \$25 up. Electric range, \$35. Wringer washer, \$25. Auto. washers, \$35 up. Dinette sets, \$20 up. Floor lamps, \$2.50 & up. Arm chairs, \$5 up. Small writing desks, \$5. Bric-a-brac, of all type.

MAHER FURNITURE
Palm Drive & Acoma
Desert Hot Springs ph. 329-5557

FRENCH Provincial triple dresser, pair of night stands, mirror, \$350. Draperies, \$100. Pair of angel lamps, \$100. Bedrm lamp \$50. Ph. 324-5719 mornings.

11 Piece Birch dining rm. set, cost \$870, sac. \$155; twin bed sets, 8 pieces, \$150. Ph. FI 6-6024

12 CU. ft. refrigerator in excellent condition, freezer across top. Phone 324-3998

DINETTE set, buffet, mirror & large chair.
353 Stevens Road

LIVING room furniture. Excellent condition. Chinese throw rugs. 645 1/2 Camino Real. Ph. 324-9402.

Desert Sun CLASSIFIED ADVERTISING

Lost and Found

LOST small white Chihuahua with light brown head & ears, female. Answers to "Nina." Last reported seen near Shadow Mt. Club area in Palm Desert. \$200 for information. Call Arthur Lake at FI 6-8081. No questions asked.

Personals

SPECIAL carpets, 5 sq. ft. up. Sofa chairs. \$3.95 up. Clean. Specialist. Remove most any stains. Ask Suder, Ph. 324-9098, 324-9015.

SHOP the busy car market — the big Desert Sun Classified Section. Good buys are always listed there!

ALCOHOLICS ANONYMOUS
Call 325-2701 Until 9 P.M.
P. O. Box 903, Palm Springs

NEW YEARS GREETINGS to the W.O.E. and the E.W.O.W., from director, Vivian L. Young.

Professional Service

Girl Friday Secretarial Service, mimeographing, typing. Ph. 325-1213 or 328-2364

COSTUMES BY TANYA
Rent or Made to Order
546 Grove, Cathedral City 328-2297

Furniture for Sale

CLEARANCE SALE—ALL USED
Apt. size gas ranges, \$25 up. Electric range, \$35. Wringer washer, \$25. Auto. washers, \$35 up. Dinette sets, \$20 up. Floor lamps, \$2.50 & up. Arm chairs, \$5 up. Small writing desks, \$5. Bric-a-brac, of all type.

MAHER FURNITURE
Palm Drive & Acoma
Desert Hot Springs ph. 329-5557

FRENCH Provincial triple dresser, pair of night stands, mirror, \$350. Draperies, \$100. Pair of angel lamps, \$100. Bedrm lamp \$50. Ph. 324-5719 mornings.

11 Piece Birch dining rm. set, cost \$870, sac. \$155; twin bed sets, 8 pieces, \$150. Ph. FI 6-6024

12 CU. ft. refrigerator in excellent condition, freezer across top. Phone 324-3998

DINETTE set, buffet, mirror & large chair.
353 Stevens Road

LIVING room furniture. Excellent condition. Chinese throw rugs. 645 1/2 Camino Real. Ph. 324-9402.

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WE BUY, SELL AND TRADE
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67-951 HIWAY 111 Ph. 328-3935

CHEST of drawers, desk & chair, single bed frames, all in ranch oak, lge. occasional chair & 6 bar stools. All reas.
718 Vista Chino — Ph. 324-9316

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575 Grenfall, Ph. 324-5469.

Home Appliances 35
BRAND NEW
HOOVER UPRIGHT
\$39.95
BELTS — BAGS — REPAIRS
902 Broadway, Cathedral City

Servel Gas Refrigerator
Phone 328-1342

Miscellaneous for Sale 37
SADDLES & GUNS. We Buy, sell and trade. Also everything for the horse and rider.
Rasmussen Western Wear
1151 N. Indian. Ph. 325-2681

MUST sell valuable stamp collection. Complete U.S. & International. Ph. 324-1830 after 5 p.m. or write 40594 Oakwood Ave., L. A. 4.

Binoculars 8x30 — leather carrying case, like new, \$35. Also Norge gas range, \$65.
Call FI 6-6641

Vesper motor scooter, used, good cond. \$300. Lady Kenmore gas dryer, never uncrated. \$200. Ph. 324-1953.

1 SET of twin beds "rose-wood," 1 high-boy to match, 1 rottiessie 1 new 2 burner hot plate, 1 Waring blender. Ph. 324-4519.

ELEC. GOLF CARTS
Marketeer—\$450
Autoette—\$300
63-940 Oasis Rd. Ph. 325-3975

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PAVNYS — PH. 325-3342

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GREEN Broadloom rug & pad. Chrome brkfst. table & 4 chairs. Misc. items. Ph. 324-5871.

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Completely Automatic — 1/2 Price
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FIREWOOD
Eucalyptus, Walnut, Apricot
Phone collect Hemet 658-5704

WHITE table top stove, new leather sofa, blond end tables.
Phone 325-3681

GRANDFATHER clock, (electric) Genuine Chinese rug, 9x12. Elec. sewing machine. Ph. 325-2304.

FOLDING massage table, ultra violet heat lamp, exercise equipment. Phone 324-2722.

Sale or trade snooker table, like new. Call 328-2775 after 3 p.m. Ask for Don

Picture frames, knick knacks, and misc. 50c up.
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For Diamonds, Jewelry, Antiques and Gold Coins. All Business Strictly Confidential
JEWELS BY ALCHIAN
Jewelry Appraisers
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Musical Instruments 43
WURLITZER SPINET
Cost \$600, Sell \$400
Ph. 325-6770 after 5 p.m.

CLARK & Story spinet piano, full key board & bench, like new.
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Pets and Supplies 49
Boston Terrier Pups
9 Weeks old, AKC
Call before 4 p.m. 325-3050

BOSTON PUPS
Ph. 325-6331 after 3 p.m.

German Shepherd Puppies
Thoroughbred
6 weeks old
Reasonable
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AKC.
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Perfect pocket size tiny toy black, female, \$250.
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LOVELY silver poodle, 7 1/2 mo. Estid blood strain. Reasonable to right home. Ph. 325-3306.

Black Miniature Poodle
Puppies. AKC. Registered
Phone 324-9494

Situations Wanted Women 53
PREVIOUS position with Fashion Illustrator as Ass't., fashion model & business mgr. Prior background, interior decor. What have you? Write Box 262, The Desert Sun.

REFINED housekeeper for couple or one, practical nursing. Drive. Write Desert Sun, Box 258

HOUSEKEEPER & cook, live in. With references.
Ph. 449-7206 Banning

COMPANION. Capable, intelligent and well groomed.
Phone 29 Palm 367-4363

Situations Wanted—Men 55
EMPLOYERS
Please interview this man 54 Yrs. old, perm. resident this area, reliable & immediately avail., refer, 15 yrs. hotel exper., 23 yrs. in bldg. materials & plywood. Willing to do anything honest & remunerative. Good at sales & meeting the public. Need-job-now. Write Box 264, Desert Sun.

COLLEGE graduate, avail. for management of Hotel, Restaurant, Store or Personal Business mgmt. Box 267 Desert Sun.

Help Wanted Women 57
BANK TELLER
Experienced Only
Phone 324-3131

BEAUTY OPERATOR
Helen's of Rancho Mirage
FI 6-6388

Help Wanted Women 57

3 EXCITING CAREER POSITIONS

As figure consultants with RELAX-A-CIZOR. Must have pleasant personality, be well groomed, bondable. Positions offer outstanding benefits and unusual opportunities.

For further information
Write Miss Louise
RELAX-A-CIZOR
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Los Angeles 54, Calif.

THE DESERT SUN is in need of a Classified Advertising Sales Girl, (experienced) Must be good typist and good speller. Pleasant personality and good appearance. This position is very detailed and requires person able to pay attention and be unafraid of work. Prefer ages 25 to 35. An excellent position for the right party. Employee benefits. Apply Classified Dept. after 2 p.m., 174 N. Palm Canyon Drive.

WOMAN WHO CAN DRIVE. If you would enjoy working 3 or 4 hours a day calling regularly each month on a group of Studio Girl Cosmetic clients on a route to be established in and around Palm Springs, and are willing to make light deliveries, etc., contact Mrs. Morrison at the Indio Hacienda Motel in Indio, Diamond 7-3421, Fri. Jan 12 only, between 10 a.m. and 1 p.m. Route will pay up to \$5.00 per hour.

EXEC. secretary — pref. 25-35. Attractive, well groomed, pleasant, with initiative, ambition and ability to handle people, write letters and make decisions, year round in excel working cond. with employee benefits. Salary open. Write Box 265, Desert Sun stating qualifications and exper.

OUTSTANDING interiors studio has opening for top drapery maker. Wonderful working conditions, part or full time. Salary or piece work. Bright future for right person. Call for app't., FI 6-8128.

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Help Wanted—Men 59
2 Salesmen Needed
for Palm Springs & Indio area
ARINDA CONSTRUCTION CO.
Ph. Mgr. 849-4747 or 849-3186
Banning, Calif.

EXPERIENCED hardwood & lumber man. Apply H. & H. Lumber & Hardware Co., 68-778 Grove St., Cathedral City.

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SUPERIOR SERVICE
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FRANK E. ROY

Desert Glass Transparent Coating
LEONARD R. HAYWARD
Bx 1155 Cathedral City Ph 328-2757

Tuesday, January 9, 1962

Help Wanted Men 59

SALESMAN

With house to house selling experience to work directly with owner of company in home improvement field, wonderful opportunity for ambitious man.
Phone FI 6-8405

REAL ESTATE SALESMAN

Manage office in town for land developer. Write Palm Springs Highlands, 547 So. Fairfax, L.A. Ph. WE 8-6243 or see Mr. Carter 315 N. Palm Canyon Dr. Sat. or Sun.

MARRIED MEN

Can't offer you \$1500 week but work 9 hrs. a day & on Sat. For our Nat. concern. \$125 up is average.
Phone 325-2363

ALOHA Jhoe's now hiring waiters and bus boys, dinner shift. Must be exper. high type Cantonese service. Apply bet'n 2 and 4 p.m. 950 So. Palm Canyon Dr.

GARDENING & Maintenance at small hotel of semi-retired, reliable man. Requires approx. 5 hours per day, 6 days per week.
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REAL ESTATE broker, salesman with local experience, to share activity in Palm Springs office.
Ph. 324-5622 or 324-5638

MAN FOR FOUNTAIN WORK, EVENINGS, PART TIME.
PHONE 324-9181

Service Station Attendant Needed. Exper. only. Steady Work. 207 No. Indian Ave.

Help Wtd. Men, Women 61

PALM SPRINGS
EMPLOYMENT AGENCY
135 E. Andreas Ph. 324-3478
Drug Store Mgr. \$600 Mo.
Executive Secretary \$375
Waitresses & Waiters Open
Chefs \$18.00 to \$22.00 per day
Cook-Hskprs. live-in-out \$250
Sales Lady \$60 Wk.

DESERT
EMPLOYMENT AGENCY
NCR Operator \$325
Office Clerk \$275
Assistant Bkpr. \$275 Mo.
Cook Housekeeper \$200 R&B
Bookkeeper \$225 mo.
Cashier Open

LUCILLE GARLAND
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and
\$ \$ \$ \$
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FAIRWAY REALTY CO.
BEST

Listings - All Types - Commission Plan - Office Assistance
See
Walter E. Allen, Sales Mgr.
HWY. 111 — PALM DESERT

MIDDLE age couple. Apt. and small salary in exchange for part time maid & maintenance work. Ph. 324-1521.

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1. Pick up your phone
2. Phone 325-5005 and ask for Classified
3. Tell the ad-taker what you'd like to sell
4. Then sit back and wait for customers to bring you quick cash! Your Want Ad reaches all the Desert area!

Today, before it slips your mind — round up the things you no longer need . . . and then order your money-producing Want Ad!

EASY
Isn't It?

The Desert Sun

174 North Palm Canyon Drive
Phone 325-5005



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Experienced
Sales - People
For
New Expanded Program
At
Palm Desert's
Most Progressive
Real Estate Office
HOLIDAY
Realty Co.
Phone Bill Wirth
SALES MANAGER
FI 6-6188

NEED capable exper. real estate
salespeople. Ph. for app't. R. LANG, Realtor, 324-9606
CARE & Nurseries 63

PALM SPRINGS
PLAY SCHOOL
Children 2 - 6 yrs. - Day & nite
care. Transp. Ph. 325-5977
1547 N. Palm Canyon Ph. 325-4556

KIDDIE KOLLEGE
Nursery school - Child care
Certif. Teachers Spanish lessons
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MANS, BROKERS or RENEW-
ABLE exam, plus visual sales
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We are masters in "IN - THE -
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5 Weeks Tuesday & Thursday,
7 p.m. Be my guest - Call for
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PIANO lessons in your home. 20
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Money To Loan, Real Estate 71
WANTED: HOME LOANS
WE lend money to build, buy, or
refinance homes for individuals
or builders. No red tape - 24
hour commitments. Open 9-4
Monday thru Friday. Escrow
service if desired.

SANTA FE FEDERAL
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ON REAL ESTATE
Prompt - Confidential Service
INVESTORS
Beat inflation - invest in local
trust deeds - good interest -
payable monthly.

Palm Springs
Real Estate Co.
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First Trust Deed Loans
COMPLETE ESCROW SERVICE
CALIFORNIA LAND & INV. CO.
LOAN REPRESENTATIVE
California Federal
Savings & Loan
NEW LOCATION
HICKS CENTER BLDG.
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AMPLE PARKING IN REAR
PHONE 324-1217

NEED MONEY
2nd trust deeds on improved prop-
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Low Brokerage Fees
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Will Buy
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NEED construction money up to
\$10,000. 10% discount. 10% in-
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Collateral Loans on
Seasoned 2nd T.D.'s - 10%
Box 2323, Fullerton, Calif.

**HAVE \$3,750 2nd Trust Deed pay-
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3 yrs. on new duplex. Will
make substantial discount.**
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Business Opportunities 75
UNUSUAL OPPORTUNITY
Palm Springs Area
Permanent resident to deliver
national brand of Instant Coffee
(Hills Bros.) to major motel ac-
counts. No Selling. Must have
car, exchange references and
have cash capital ranging from
minimum of \$2,950 to maximum
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Person selected will receive
THOROUGH COMPANY GUID-
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may be handled on part time
basis to start. For interview,
write promptly, giving brief
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The Desert Sun.

Laundrette \$7,500 Dn
Auto Parts \$6,000 Dn
Delicatessen \$500 Handles
Cocktails & Cafe Price Open
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2ND TRUST DEEDS
10% Interest payable monthly
SECURED BY NEW HOMES
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ARINDA CONSTRUCTION CO.
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Join the family of over 130 Jolly
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COACHELLA Valleys Finest and
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Wear store. On best corner in
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DESIRE silent partner in Hotel
near Tramway for \$65,000 cash.
Very good investment.
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ASSOCIATE paint manufacturers,
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**FOR lease. Hancock Service Sta-
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Rancho Mirage. Ph. 328-2980.**

BAR-B-Q restaurant, fully equip.
Good location, good buy. Owner,
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Ideal location. No competition.
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\$3,000 CASH OR TERMS
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Income Property 79
5 UNITS - POOL
Attractive building, well kept,
with permanent rentals, each
unit with kitchen, nicely furnis-
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Canyon. An excellent value.
ONLY \$52,500
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3 Units - Pool
Practically New, Beautifully fur-
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landscaped. \$5,000 - \$26,500.
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By owner, deluxe 6 units, stu-
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frontage 140x100', room for ex-
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Needs 10 locations in Palm
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Canyon. Near Sambo's and Ri-
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4 Units - A-1 Condition
Furnished - All Rented
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5 acres, \$60,000 down. Courtesy
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The Desert Sun.

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WITH KITCHENS
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6 Units - So. End
Lovely Wind Free unfurnished
2 - 2 Bedrms., 4 - 1 Bedrm.,
Dining Areas. Lot 120' x 110';
Room for Pool; Permanent ren-
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\$57,500.

South Side
Pride of ownership - 4 furnis-
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Bedrm. Custom pool, beautifully
landscaped. Priced at \$59,500.

Triplex
Walking distance to Safeway
Shopping center. 2 - 1 Bedroom,
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\$34,500, terms.

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Close in, 2 bedrooms each, long
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\$19,950. Asking \$4,000 down.

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SELL, trade 5 beaut. 1 bdrm. apts.
Just spent \$6,500 newly furn. &
decor. Sleeps 18. All leased 1
yr to 7 people only. Take sm.
house as part payment, also
small down.

FOR LONG term lease, 260 front
feet. Best Warm Sands Hotel
District. Plans for 20 co-ops or
apts. 4 bks to Saks, b. n. k.s.,
Safeway, Thrifty.

200 FRONT feet Hiway 111, 2 story
commercial for stores, offices,
medical bldg. 3 bks Safeway
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6 UNIT DELUXE APARTMENTS
with POOL plus adjoining large
lot complete with architect's
plans to expand to 20 unit court.
Choice South end location. Buy-
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BUILD FOR TOMORROW.

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Permanent rentals. Top location.
1 blk. bus. and shop. center.
A-1 cond. 50x175 lot, plus adj.
50x175 lot. Rm. to expand at
least 19 units. Each lot worth
\$20,000. Asking price \$35,000,
\$10,000 Dwn.

Duplex-1 bdrm., 4 yrs. old, \$9,000.
EXCLUSIVE AGENTS
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12 Deluxe Units
Modern thru out. Out of town
owner wants a deal. Modern fur-
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swimming pool, refrigeration
air conditioning, block
walls, nicely landscaped, con-
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ONLY \$97,500.
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CHOICE LOCATION, \$93,000
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R-2 lot w-plans 6 u. \$9,500
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\$2,500 EQUITY 4 bdrm. home, sell
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LEASED commercial bldg. North
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EVEN a needle in a haystack
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VIEW SITE. Resale lot 25
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16 1/2 ACRES - Commercial Mig.
6,000 per acre, long term on
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HAVE OTHER ACREAGE at 350
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20 Acres near Palm Springs rail-
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& 99. Good level land, an ex-
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Income Lot . . . stones throw
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R-1 Lot, 112 x 120 . . . \$4,500

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\$350,000 TOTAL PRICE
\$150,000 potential tax write off.
Good producing ranch in choice
location. Principals only.
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& DAUGHTER
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82259 Hiway 111, Indio

ANAHEIM 3 Bdrm, den, bath &
1/4 F.P., FHA, built-ins. \$4,000
equity, for Palm Springs to \$18-
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LUXURIOUS 3 bedroom 2 bath
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Houses for Sale
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Or just spellbound - There's
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site that carries you away. See
this particularly designed two
bedroom, two bath Chateau,
sturdily constructed of steel,
glass and simulated adobe block
for an impression of everlasting
beauty. Naturally it's centrally
heated and cooled by refrigera-
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asking \$35,950.

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2 BR. 2 BATH MODEL
Only F.H.A.
Homes in P.S.
WITH 5 1/4% 30 YR. LOANS
\$16,795-\$87.37 MO.
LOW DOWN - LARGE LOTS
MAKE RESERVATION NOW
ROY FEY & JOE KOCH
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3 Minutes East of Riviera Hotel
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3 BEDROOMS, 2 BATHS
Full dining room, wall to wall
carpeting, beautifully landscap-
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at \$16,950, only \$2,000 Dn.
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CUSTOM 3 BR. 2 BA. FAM. RM.
POOL, 1/2 A. CORNER VIEW LOT
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A sprakling white stucco, 3 bed-
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For as low as \$75.16 mo.
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ern 3 bedroom 2 bath home.
Cooled by refrigeration, and a
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From \$25,500 - 10% down
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Club Lane, left to models.

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Is this 2 bdrm. with stone fire-
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we say, "More luxury fea-
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Offers the discriminate buyer an Opportunity to join a Select Group in the purchase of a New Spacious Deluxe 2 bdr., 2 ba. apt. with all built-ins, w-w carpets, drapes, air cond. For complete information call FI 6-8871 or see at 73-800 Shadow Mt. Dr., Palm Desert. References required.

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Trade for units or small house,
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make this 3 bdr., 2 bath custom
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FHA financing available. Owner
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FURNISHED CUSTOM BUILT
Pumice block 1 Bdr., den,
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Beautiful 2 Bdr., 2 Bath, Re-
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pool, landscaped. Patio, w - w
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New complete — Move in now.
Lights on, 3 bdr., 2 ba., fenced,
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out. All walnut cabinets. Kitchen
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Covered Wagon Trail.
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House & attached apt. w-sep-
arate entrance, furn., fireplace.
Includes 90' lot adjoining. \$18-
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PANORAMIC view all around. High
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Owner. \$13,250. Glassed patio,
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Oriental Doll House
Furn., Pool, Privacy, 1 Bdr.,
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Refrigerated. By Owner.
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Mod. 2 bdrms., 1 1/2 ba., blt-ins,
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Bermuda Dunes, 2 yr. old 2 bdr.
2 ba., stone firepl, blt-in kitchen,
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\$39,500.
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WEST INDIO
New 1920 sq. ft. 4 bdr., 3 ba.
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Built-ins, w-w carpets, AM-FM
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81-272 Alberta Ave., Oasis Palms

Business Rentals 121

Top Business Location
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Near post office. Approx. 600 sq.
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Phone 324-3065

Palm Desert 93

BY Owner — 2 bdr., 2 bath, w-
w cpts., drps., refrig, air, blt-in
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Low monthly. Ph. 328-9060

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\$75 Month.
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GROUND floor 2 room office suite
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WANTED—Home to rent Feb. 1962
desire luxury 3 bdr., 2 baths,
pool, right neighborhood, furnish
ed complete. Send detail infor-
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Rooms for Rent 125

MORE for your money. \$15 up per
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Cocktail lounge. Ph. 324-1542.

FURN. room off Tamarisk, priv.
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Gentleman preferred. \$15 wk.
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House, full kitchen, nicely furn.
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BEAUTIFULLY furn. for 1 or 2,
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RANCHO Mirage, newly decorat-
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Close in, So. end. Adults, no
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54 Buick 4 Door Sedan. Clean \$295

57 Lincoln—low mileage, sharp \$1195

56 Ford Sta. Wagon, fully equipped \$495

56 Ford V-8. R&H, Ford-o-Matic. Very Clean .. \$395

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STUDIO \$70 & UP
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cable. Tile showers. Referenc-
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Apts., 139 Tamarisk Rd.

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Houses Furnished 133

FOR RENT OR SALE
3 Bdr., 2 Ba., 18x36 H&F pool,
huge professionally landscaped
grounds, comp. sprinkler sys-
tem, fenced, lge. concrete patio
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Rent for Season \$500 Mo.
Replacement Cost \$37,000
Sacrifice \$29,500—terms to suit.
Riviera Area — Phone 324-4321

BEAUT. Furn. Mod. Ideally located
for gracious living. 3 bdr., 2 ba.,
pool, inter-com, lge. patio, \$890
seasonal, less on longer term. 1
blk. So. Ocotillo Lodge. Owner,
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3 BEDROOMS, 2 baths, pool and
lanai. Complete privacy. Sub-
lime view, beautiful lawns and
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1 BDR. house, lge. livingroom &
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2 BEDROOM, 1 1/2 baths, swim-
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\$110 MO. Artistic furn. home.
Mezzanine bdr., & bdr., den,
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Ideal location, walking
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Nice, quiet, carport. Up to 4.
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\$250 mo. season. Ph 328-2013

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NEW 3 bedroom, 1 1/2 bath in Caba-
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2 BDRM & Den. unfurn. \$125 mo.
on yearly lease. Good location.
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after 4 p.m.

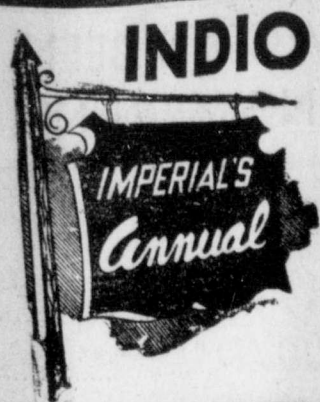
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THREE houses near Tamarisk, 2
and 3 bdr., \$75, \$80 and \$90.
Owner at 1050 1/2 Tamarisk

3 BDRM. 2 Bath, air cond. fenced
yard. Real nice. \$125 mo.
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SACRIFICE
1961 TERRY, model 19 1/2
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Saturday, Jan. 13 12 noon to 9 p.m.

Follow the Searchlight
Riverside County Fair Grounds

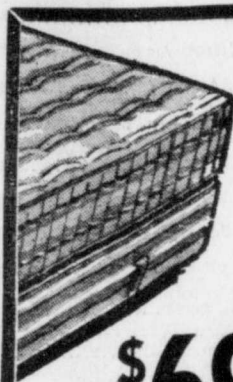
Too Big For Our Store! So..

We Hired A "Hall"

Sale Starts Wed., Jan. 10

6 to 9 pm Riverside County Fairgrounds
HIGHWAY 111 - AVE. 46 - INDIO

BUY ON TERMS



\$59⁵⁰

\$79.50 is the regular price on fine Simmons Mattress and Box Spring Combination. Your choice of full or twin size. Will give years of satisfaction. **\$59⁵⁰**

\$69⁵⁰

\$99.50 is the regular price on these Englander Foam Rubber Mattresses and Box Springs. Again you have a choice of full or twin sizes. **\$69⁵⁰**

\$89⁵⁰

The regular price on these high grade Mattresses and Box Springs is \$149.50. Your saving is a substantial \$60.00. A real fine set. Your choice of Twin or Full Size. **\$89⁵⁰**

\$119⁵⁰

Your choice of Simmons or Van Vorst on these Queen Size Combinations. The regular price is \$169.50. The size of this Mattress and Box Springs combination is 60" x 80" **\$119⁵⁰**

\$149⁵⁰

Here is your chance to get that King sized Mattress and Box Springs at a saving of \$50.00. Made by Simmons and is extremely comfortable. The regular price is \$199.50 per set **\$149⁵⁰**

\$159⁵⁰

\$219.50 is the regular price on this highest quality King Sized combination by Van Vorst. This is a wonderful opportunity to buy the Set you've been wanting and save \$60.00 too. **\$159⁵⁰**

ATTENTION! Motel Owners
Take Advantage of this Sale
To Re-furnish your Cottages or Units!

BUY ON TERMS

IMPERIAL HARDWARE CO

INDIO - Riverside County Fair Grounds



Living Room Groups and 2 and 3-pc. Sectionals

Famous manufacturers represented here are Sherman Bertram, Harris, Stone & Phillips, Angel, Quality and many others. All are at or below our regular cost.

Don't let the price shock you! Let the saving astound you! This Calabria Sofa by Calif. Furn. Co. has a Royal Purple fabric for its cover and the saving is an astounding \$550.00. Reg. \$1199.50

Check the low price on this 2 piece Sectional by Regal. The cover is a Turquoise color and the saving is \$50.00. Also a Sandalwood one at same price. Reg. \$149.50

Here is a Turquoise Colored Sofa by Harris with plenty of foam that has been purchased to save you \$210.00. Extremely comfortable. Reg. \$549.50

This Sofa from Sherman Bertram has a striking Helio colored fabric for its cover. Your saving on this factory showpiece is \$90.00. Reg. \$219.50

You may have your choice of these Sherman Bertram Sofas. One has a Marine colored fabric and the other has a Nuggett Quilted cover. Your saving is \$140.00 Reg. \$359.50

Save a tremendous \$190 on this Eight foot sofa that has beautiful Fuchsia colored fabric for its cover. High styled. Reg. \$479.50

Here is another beautiful Sofa with a Carmel Colored fabric for its covering. You will save \$230.00 by buying first thing during our sale. Reg. \$599.50

Other sofas at lower prices and comparable savings.



Simmons Hide-a-Beds and Bedroom Suites

Add a bedroom with one of these famous Simmons Hide-a-beds. Nationally known and nationally advertised.

Your saving is a big \$120.00 on this Top of the line Simmons Hide-a-bed. The best construction for the most comfort. Reg. 369.50

Save \$60.00 on this Tweed covered Simmons Hide-a-bed that has been purchased at the Simmons space in Los Angeles. Reg. \$229.50 Here is an Englander Lounge with two bolsters that has been reduced to save you \$50.00. Reg. \$119.50

If you prefer a Wing styled Sleeper by Englander, buy this one and save \$130.00. Reg. \$319.50

Save \$100.00 on this Market special. A Sleeper made by Englander in a White Plastic Cover. Reg. \$229.50

Beautiful Birch is the finish on these 4 piece sets that include a Dresser with Mirror, night stand and 2 twin Bookcase Headboards with rails and foot. Save \$110.00 Reg. 289.50

Save \$110.00 on this full size panel bed with 2 night stands and the Dresser With Mirror. Made by B. P. Johns. Walnut finish. Reg. \$289.50

Here is a lovely 5 piece Bedroom Group by B. P. Johns that includes the Dresser with mirror, Chest, 2 night stands and a Bookcase Headboard with rails. Your saving is \$130.00. Reg. \$339.50

Many other Bedroom groups from which to choose.

REGULAR \$2.95
Decorator Pillows 96^c

Garden Hose Special!!
Swan 7-16x25' Green Opaque Plastic
REGULAR \$1.98 **96^c**
Quantity Limited



High Fashioned DINETTES

We bought the complete Virtue Showroom at the L. A. Mart and the values are really outstanding. Some extremely high fashioned and some ideal for rental for trailers. See These!

This 7 piece Dinette group has a Table with a Travertine Mocha colored top and 6 Ivory colored matching chairs. Your saving is \$70.00. Reg. \$169.50

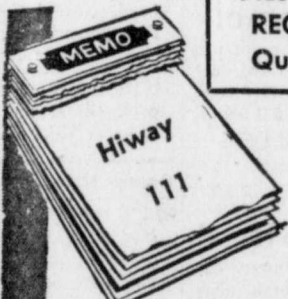
Here is a 5 piece grouping from Virtue that will give surprising service for the price. The Table and 4 matching chairs make up the group. You save \$30.00. Reg. \$69.50

Want something really nice and still save a large amount. See this 7 piece group with a combination Sable and Carmel finish. You save \$130.00 Reg. \$339.50

If you prefer the Maple finish and want a smaller 5 piece set — buy this table and 4 matching chairs at a saving of \$50.00. Reg. \$119.50

Walnut is the wood. The 9 pieces include the Table, Hutch, Base 5 side chairs and 1 arm chair. This special purchase will save you \$210.00. Reg. \$649.50

This Drop Leaf table with a Buffet and 4 side chairs has been purchased to save you \$130.00. The maker is B. P. Johns. Walnut. Reg. \$399.50



Assorted Chairs

Savings up to 50% can be had on chairs of all styles and fabrics. High styled, Wing, Occasional and club chairs can be yours at fabulous savings.

Your saving on these fine chairs by Stone & Phillips is \$50.00. You have a choice of colors. Select an Oyster, Toast or Gold colored Chair. Reg. \$149.50

If you want a comfortable Roto-Rocker for your family room — here is a chance to buy comfort and save \$30.00 at the same time. Reg. \$99.50

If you want a chair with a little more "formal" look see these Sherman Bertram High Backed Chairs. The color is Persimmon and the saving is \$30.00. Over 50% Reg. \$59.50

Here is a chair with a pillow back and a Sapphire colored cover. Made by Sherman Bertram and the saving is \$50.00. Reg. \$139.50

This chair has a delightful Avocado colored Quilted cover and has been priced to save you a big \$80.00. Made by Harris. Reg. \$189.50

Here is a Japanese Modern chair with a foam cushion. The cover is multi-colored and the saving is a substantial \$50.00. Quilted. Reg. \$149.50

This Stone and Phillips Chair is one of the finest they have ever made. The cover is White and the Cushion is Down. Your saving is \$100.00 Reg. \$239.50

Our buyers have scoured the Los Angeles Market and showrooms to bring you these outstanding values! We are moving our entire office to the County Fair Grounds in order to give you quick and efficient service. There will be NO CHARGE FOR DELIVERIES!!

SATISFACTION GUARANTEED—SERVICE AFTER THE SALE

(All items Are Subject to Prior Sale — Come Early)

Follow the Searchlight!!

— FOLLOW THE CROWDS —

IMPERIAL HARDWARE CO

Riverside County Fair Grounds - INDIO